



सत्यमेव जयते

Ministry of Commerce & Industry
Department of Commerce
Government of India

IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

INDIAN INSTITUTE OF PLANTATION MANAGEMENT

(An Autonomous Organization of the Ministry of Commerce & Industry – Govt of India.)



INTERNATIONAL CONFERENCE ON AGRI-TECH & PLANTATION 5.0

*Innovations, Sustainability & Value Chain–Driven Business
Strategies Shaping the Future of Agribusiness*

3rd – 4th July 2026

Venue: IIPM Bengaluru, Mallathahalli, Bengaluru, Karnataka



JOINTLY ORGANIZED BY



ICAR– Central Plantation Crops Research Institute(CPCRI)

ICAR–Indian Institute of Horticultural Research(IIHR)

ICAR–Indian Institute of Spices Research(IISR)

IN ASSOCIATION WITH



Director's Message

It is a pleasure to invite you to the International Conference on Agri-Tech & Plantation 5.0, scheduled on 3rd & 4th July 2026 at IIPM Bengaluru. IIPM Bengaluru, a premier institute in agribusiness and plantation management is organising this conference aims to bring together leading academicians, researchers, industry experts, policymakers, FPOs and scholars to deliberate on emerging challenges and opportunities in agribusiness and plantation sectors.

The theme highlights the growing importance of technological innovations such as AI, IoT, digital platforms, and data-driven decision-making, alongside sustainability and climate-resilient practices, in transforming agribusiness systems. It also emphasizes the role of efficient value chains, market linkages, and innovative business strategies in enhancing productivity, transparency, and global competitiveness in agribusiness and plantation industries.

The conference will serve as a platform to exchange research insights, innovative practices, and industry perspectives that contribute to building a more resilient, sustainable, and technology-enabled agribusiness ecosystem.

We look forward to your valuable participation in this international forum.

Dr. S. Senthil Vinayagam

Director, IIPM Bengaluru

About IIPM Bengaluru

IIPMB was established in November 1993 by the Ministry of Commerce & Industry, Government of India, as an autonomous institute of higher learning. The institute works closely with the plantation industry and Commodity Boards of India to support the development of the agri-plantation sector and conducts industry-focused capacity-building and training programs for stakeholders such as planters, corporate managers, entrepreneurs, and government officials. IIPM offers AICTE-approved PGDM programs, executive training, and research support for industry and policymakers. The institute is recognized as a Centre of Excellence, focusing on sustainability, value chains, digital innovation, and entrepreneurship, and maintains strong collaborations with industry, government, and international partners.

About ICAR-Central Plantation Crops Research Institute (CPCRI), Kasaragod, Kerala:

The institute is headquartered at Kasaragod, the site of the former Coconut Research Station established in 1916 by the Presidency of Madras. The institute focuses on research in coconut, arecanut, palmyra and cocoa, and has played a key role in advancing technologies that contributed to India becoming a global leader in coconut and arecanut production.

About ICAR-Indian Institute of Horticultural Research (IIHR), Bengaluru:

The ICAR-Indian Institute of Horticultural Research (IIHR), Bengaluru, was established in 1967 in Hesaraghatta, Bangalore. It conducts research on horticultural crops covering fruits, vegetables, ornamental, medicinal and aromatic plants and mushrooms in India.

About ICAR-Indian Institute of Spices Research (IISR),Kozhikode, Kerala:

The ICAR-Indian Institute of Spices Research (IISR), was established in 1975 in Kozhikode, Kerala, is a premier national organization under the Indian Council of Agricultural Research (ICAR) dedicated to spice research. It focuses on crop improvement, production, and protection of major spice crops.

About the Conference

The agribusiness and plantation sectors are experiencing a rapid transformation driven by technological advancements, sustainability imperatives, and evolving global market dynamics. These changes are influencing every stage of the value chain—from production and farm management to processing, logistics, trade, and consumer markets. The emergence of Agri-Tech & Plantation 5.0 reflects the integration of artificial intelligence, Internet of Things (IoT), automation, data analytics, and digital platforms with climate-resilient and regenerative agricultural practices. Such innovations are enabling smarter farm management, improved traceability, enhanced productivity, and more efficient value chains.

At the same time, the sector faces increasing pressures related to climate change, resource constraints, sustainability standards, and changing consumer preferences. Addressing these challenges requires innovative business models, sustainable production systems, and stronger market linkages. By combining technological innovation with sustainability-focused and value-chain-driven strategies, Agri-Tech & Plantation 5.0 aims to create a more resilient, efficient, and globally competitive agribusiness ecosystem.

This conference provides a platform for academicians, researchers, policymakers, industry leaders, FPOs, Startups, entrepreneurs, and development practitioners to exchange ideas, share research findings, and explore collaborative solutions that can shape the future of agribusiness and plantation industries.

The conference will bring together stakeholders from diverse sectors including:

- Plantation crops (tea, coffee, rubber, spices, coconut, cocoa, arecanut, etc)
- Agriculture and agribusiness enterprises
- Food processing and value chain industries.
- Smart agriculture platforms and Agri-Tech startups
- Export and international trade organizations
- Sustainability, climate, and environmental organizations
- Government agencies, commodity boards, and development institutions
- Academic and research institutions

Objectives of the Conference

- To explore technological innovations such as AI, IoT, automation, and digital platforms that are transforming agribusiness and plantation systems.
- To promote sustainable and climate-resilient practices that enhance productivity while conserving natural resources.
- To examine value-chain-driven business strategies that improve market access, traceability, and competitiveness in domestic and global markets.
- To foster collaboration among academia, industry, policymakers, and entrepreneurs for knowledge exchange, innovation, and policy development in the agribusiness and plantation sectors.

Important Dates

| Activity | Date | |
|---|------------------|--|
| Last date for Abstract/Full Paper Submission | May 31, 2026 | *To consider the papers for British Food Journals kindly submit before May 01, 2026 |
| Notification of Decision on acceptance of the paper * | On Rolling Basis | |
| Last Date to Register for the Conference | June 29, 2026 | |
| Conference Dates | July 3-4, 2026 | |

Conference Tracks

TRACK - 1

Sustainability in Agribusiness & Plantation

- Climate Change and Resilience
- Environmental Protection
- Water Conservation Management
- Resource Management
- Soil & Plant Health Management.
- Bio-innovation
- Sustainability Imperatives
- Crop Cultivation & Management Practices
- Sustainability Certification: Fair Trade, Organic Products, Labelling and Branding

TRACK - 2

Innovations in Agribusiness Value Chain

- Precision Farming
- Leveraging Technology for Efficiency (AI, ML, IoT, Robotics, Automation Etc)
- Traceability and Transparency
- Innovative Financial Mechanisms
- E-commerce and Digital Platforms
- Value Chain Transformation
- Collaboration Among Value Chain Partners
- Global Value Chains

TRACK - 3

Evolving Agri-Food Markets

- Consumer Demand Trends in Buyers' Consumption Patterns
- Global Competition
- Market Access
- High-Value Food Markets
- Quality Assessment for Export & Domestic Markets
- Food Safety
- Food Loss
- Food Waste
- Healthy Foods

TRACK - 4

Emerging Agribusiness Models & Market Transformation

- Global Consumers
- Sustainable Business
- Market intelligence
- Financial Inclusion
- Agri Trade and Exports
- Tariff Policies
- Trade Wars and Policy Shocks

Note: The tracks outlined serve as overarching thematic domains. The sub-themes are indicative rather than exhaustive, and contributions addressing additional, contextually relevant aspects within these domains are equally encouraged.

Certificate of Excellence

To recognize and encourage outstanding scholarly contributions, Best Paper Awards will be given for each track and Best poster presentations are also awarded.

Publication Opportunities

- 1.All abstracts will be published as compendium (Hardcopy) of the conference.
- 2.All Papers presented in the conference will be published as conference proceedings (in soft copy)
- 3.Selected papers will be published in peer-reviewed journals, as per the journal policy.

- **British Food Journal (ABDC B | Scopus | IF 4.2 | Cite Score 8.3)**
- **Association of Management Development Institutions in South Asia (AMDISA), (ABDC C | UGC Care)**
- **International Journal of Agribusiness and Plantation Management from IIPMB**
- **Journals of ICAR-CPCRI/ICAR-IIHR/ICAR-IISR.**

Submission Guidelines

- Complete, unpublished papers must be submitted online.
- Manuscripts should be anonymized, removing author names, affiliations, acknowledgments, self-citations & any identifying URLs.
- The paper should begin with the title, abstract, keywords, followed by the main text.
- Papers with plagiarism above 20% will be rejected.
- Authors of accepted papers may be invited to act as discussants for other presentations.
- Abstract (200–250 words) with 3–5 keywords in MS Word format.
- Times New Roman, 12pt (regular text), 1.5 line spacing,
- APA 7th edition referencing.
- Maximum 5000 words (6–8 pages including tables, figures, and references).
- Each submission will undergo a double-blind peer review process.

Review Process

- **Plagiarism Check:** Every paper will be screened using advanced plagiarism detection tools (e.g., DrillBit plagiarism Software) to maintain ethical publication practices.
- **Evaluation Panel:** Full Papers will be reviewed by a panel of experienced national and international academicians, subject matter experts, and journal reviewers.
- **High Acceptance Standards:** Only papers demonstrating strong academic/research/conceptual/ empirical rigor and innovation will be forwarded to the desk level of the identified peer – review journal.

Mode of Conference:

- Offline for Indian Participants
- Hybrid for International Participants

Conference Registration Fees

| Delegate Category | Early Bird Amount (₹) Excluding 18% GST [before 29.06.26] | On Spot (₹) Excluding 18% GST [after 29.06.2026] | Bank Payment Details |
|--|---|--|---|
| Research Scholars & Students | 1500 | 2500 | Beneficiary: Indian Institute of Plantation Management Bank Name: Punjab National Bank Bank branch: IIPM Campus Branch, Bangalore A/C No: 1586050000611 IFSC Code: PUNB0158620 (Fifth character "0" read as Zero) MICR No: 560024073 |
| Academicians, Scientists & Independent Research Scholars * | 2500 | 3500 | |
| Industry Professionals & Policy Makers | 3500 | 4500 | |
| Accompanying Persons | 1000 | 2000 | |
| International Participants | \$ 200 | \$ 250 | |

** Participants from collaborating institutes are exempted from registration fees*

For the convenience of participants, accommodation shall be arranged on campus on a sharing basis/single occupancy basis, based on the availability of student Hostels, on a payment and first come-first serve basis.

Please note that the accommodation charges will be borne by the participants and are not included in the registration fee.

Accommodation options near IIPMB:
(Delegates are requested to contact the respective hotel directly for bookings)

| Sr. No | Hotel Name | Distance From IIPMB | Contact Details | Approx Cost / Day – excl. food charges & taxes (₹) |
|--------|-----------------------|---------------------|--|---|
| 1 | Sri Nandi Comforts | 850 Meter | Email:srinidhicomforts@gmail.com Phone: 98861 82823 | 2000 (All AC double-bed rooms) |
| 2 | MySpace Dhruva Inn | 1.6 KM | Email:reservations@dhruvainn.com Phone No. : 87924 89070 | 2800 (Twin bed AC With br); 2600 (Double bed Non-AC) |
| 3 | Hotel Vijaya Grand | 1.2 KM | Email: hotelvijayagrand@gmail.com Phone No.: 9844106414 | 2000 (AC double bed); 1800 (Non-AC double bed) |
| 4 | Hotel Platinum Palace | 3.6 KM | Email : platinumpalace999@gmail.com Phone No.: 9986687604 | 1500 + GST (Non AC single bed) 1800 + GST (AC single Bed) |

Delegates are advised to register with the given link along with requisite fee at the earliest. Registration fee is non-refundable. The registration fee includes a conference kit. Working lunch and certificate of presentation/participation.

Registration link: [CLICK HERE](#)

QR Code



Conference Organizing Committee

Patron:

Dr. S Senthil Vinayagam
Director, IIPM Bengaluru

Co-Patron:

Dr. John Mano Raj S, Professor, IIPM Bengaluru
Dr. K.B. Hebbar, Director, CPCRI Kasaragod
Dr. Tusar Kanti Behera, Director, IIHR Bengaluru
Dr. R Dinesh, Director, IISR Kozhikode

Conference Conveners

Dr. Shreya Pal
Assistant Professor, IIPMB

Conference Co-conveners

Dr. Parvathi Jayaprakash, Assistant Professor, IIPMB
Dr. K Ponnusamy, Head, Division of Social Science, ICAR-CPCRI
Dr.R.Senthil Kumar, Head Division of Social Science, ICAR-IIHR
Dr Srinivasan V, Head Division of Crop Production & PHT, ICAR-IISR

For more information about the conference, please contact:
conference@iipmb.edu.in