

A rustic 'welcome' sign on a wooden plank. The sign is made of light-colored wood and features the word 'welcome' written in a black, cursive script. In the background, there is a dark-colored teapot with a metal handle, a bouquet of red flowers, and some greenery, all slightly out of focus. The overall scene is set on a light-colored surface.

welcome

DIGITAL JOURNALISM: An Overview

A hand in a dark suit sleeve holds a smartphone displaying a news article with the word 'NEWS' at the top. The background is a light gray grid pattern. The title 'DIGITAL JOURNALISM: An Overview' is written in a large, white, serif font with a red outline and a reflection effect at the top of the image.

Sampraja Bandi (PAMB 2018)
II Ph.D.
Department of Agricultural Extension

FLOW OF PRESENTATION

**INTRODUCTION
OBJECTIVES**

CONCEPT OF DIGITAL JOURNALISM

Definition & History
Driving Forces and Importance
Principles & Types
Theories of Digital Journalism

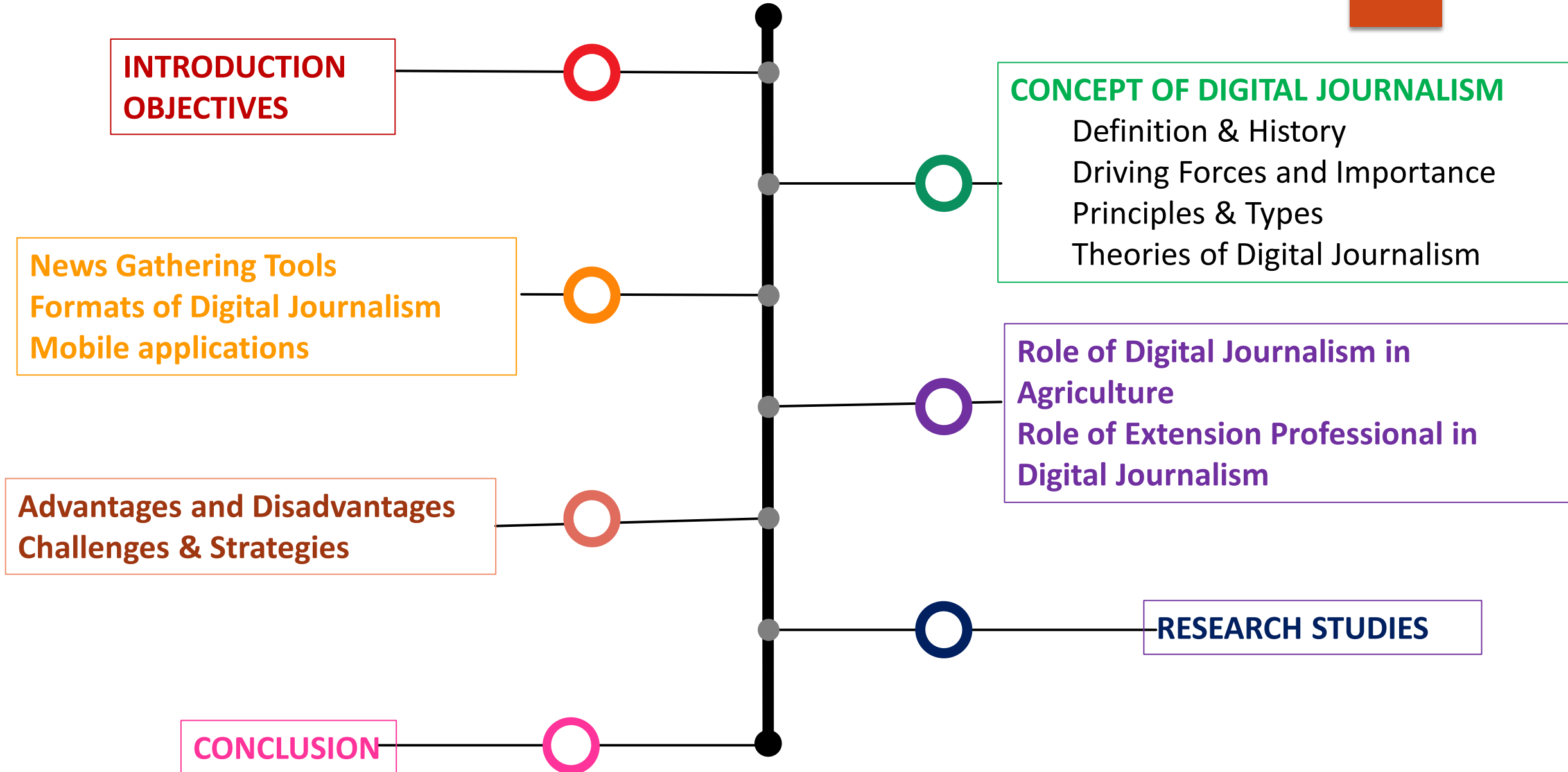
**News Gathering Tools
Formats of Digital Journalism
Mobile applications**

**Role of Digital Journalism in
Agriculture
Role of Extension Professional in
Digital Journalism**

**Advantages and Disadvantages
Challenges & Strategies**

RESEARCH STUDIES

CONCLUSION



INTRODUCTION

4

- ▶ Origin of the word Journalism

French word "*Du jour*" – "of the *day*" or "*diary*"
where all the day's news is contained in the sheet

- ▶ Latin word "*Diurnal*" – *Daily*

Routine to disseminate the news

- ▶ Dutch word "*Journalistiek*" means *Broadcasting*



The work of collecting, writing and publishing news stories and articles in newspapers and magazines or broadcasting them on the radio and television - [Cambridge Dictionary](#)

EVOLUTION OF MEDIA

OBJECTIVES



01. To know the concept of Digital Journalism

02. To understand the tools and role of Digital Journalism in Agriculture

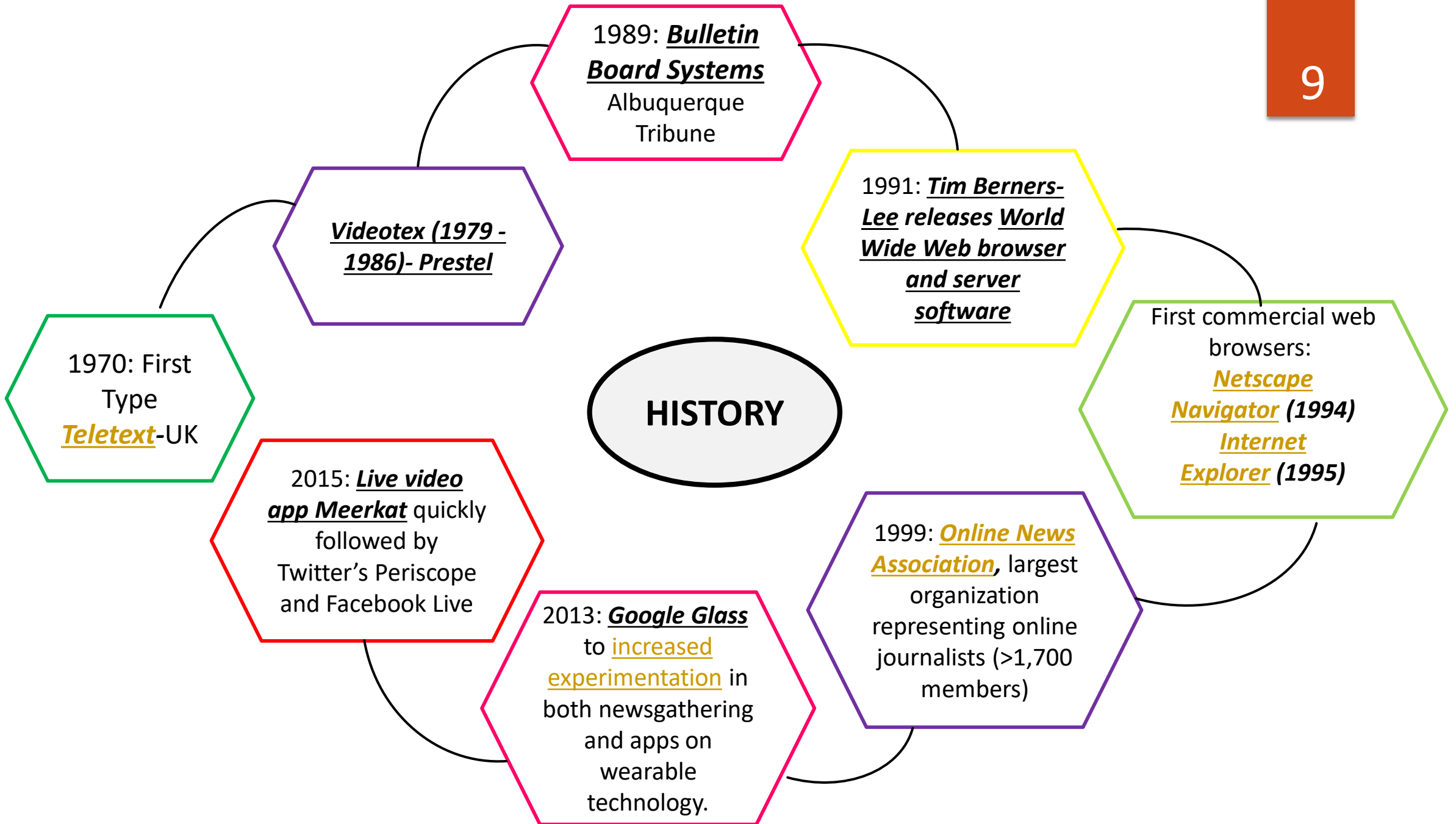
03. To review the related research studies



Qasim Akinreti (2003): Online Journalism, as the media share of digital revolution. It combines the core journalism skills of reporting, editing and news production , features and programmes

Jan Van Der Crabben “Online journalism can be defined as gathering information, reporting of facts produced, processed and distributed via internet technology and publish in cyber space.”

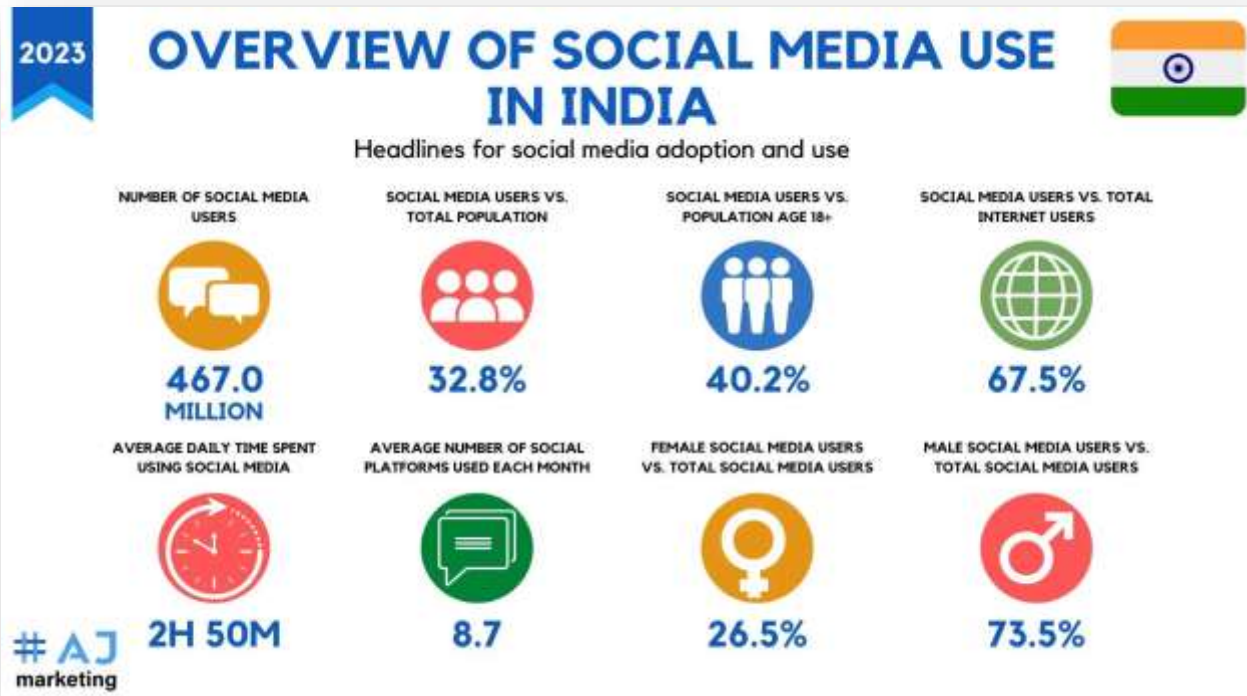
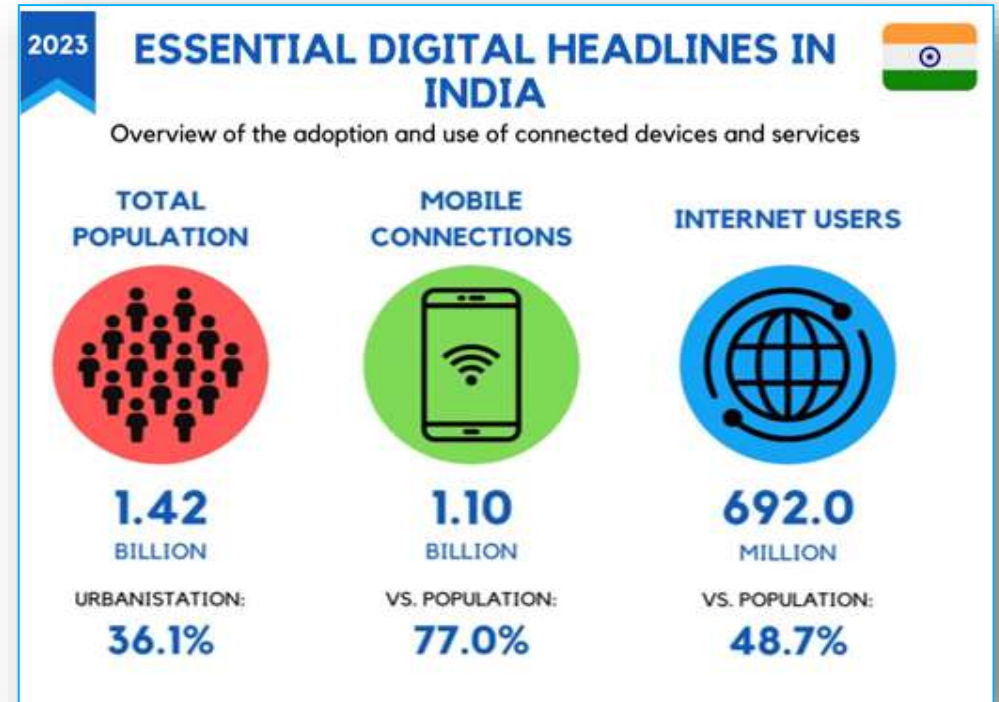
Digital Journalism



Driving Forces of Digital Journalism

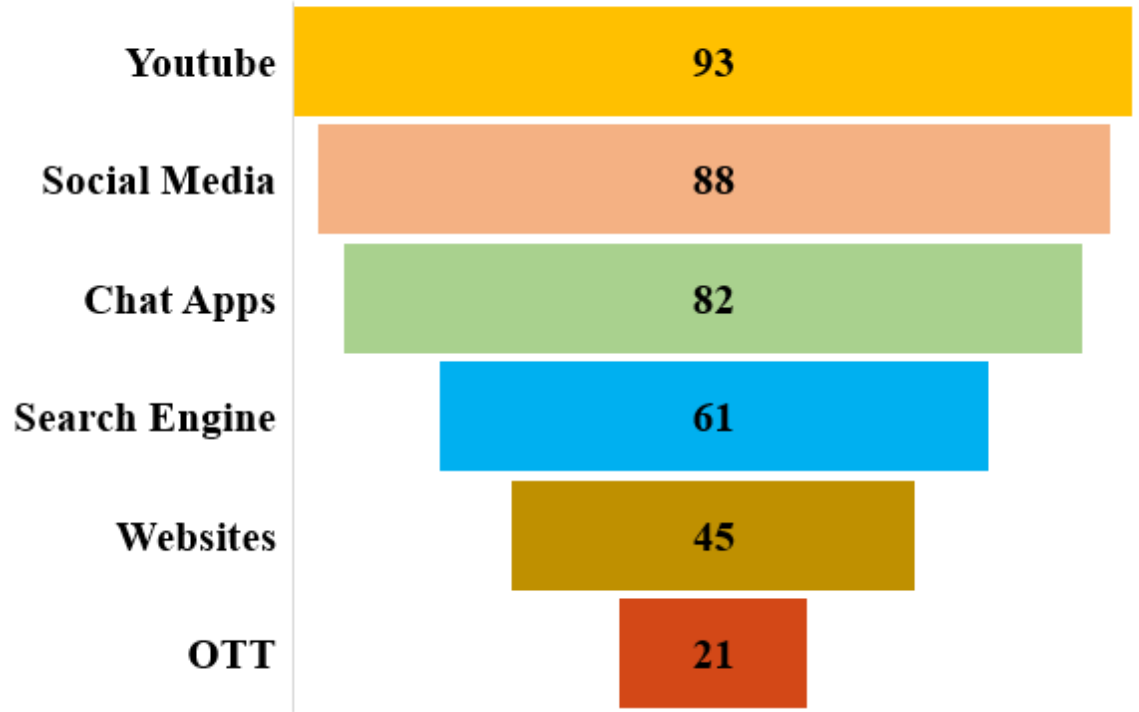
10

1. Internet Penetration & Mobile Connectivity



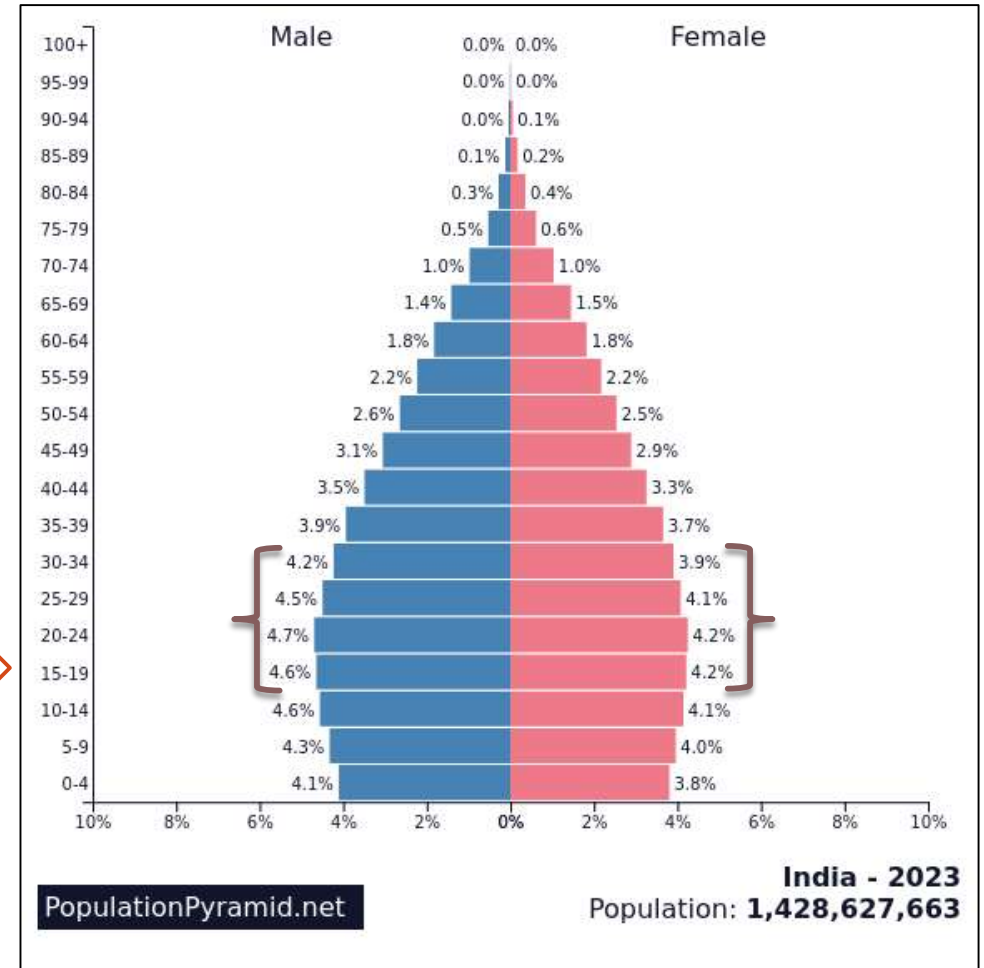
2. Social Media Influence

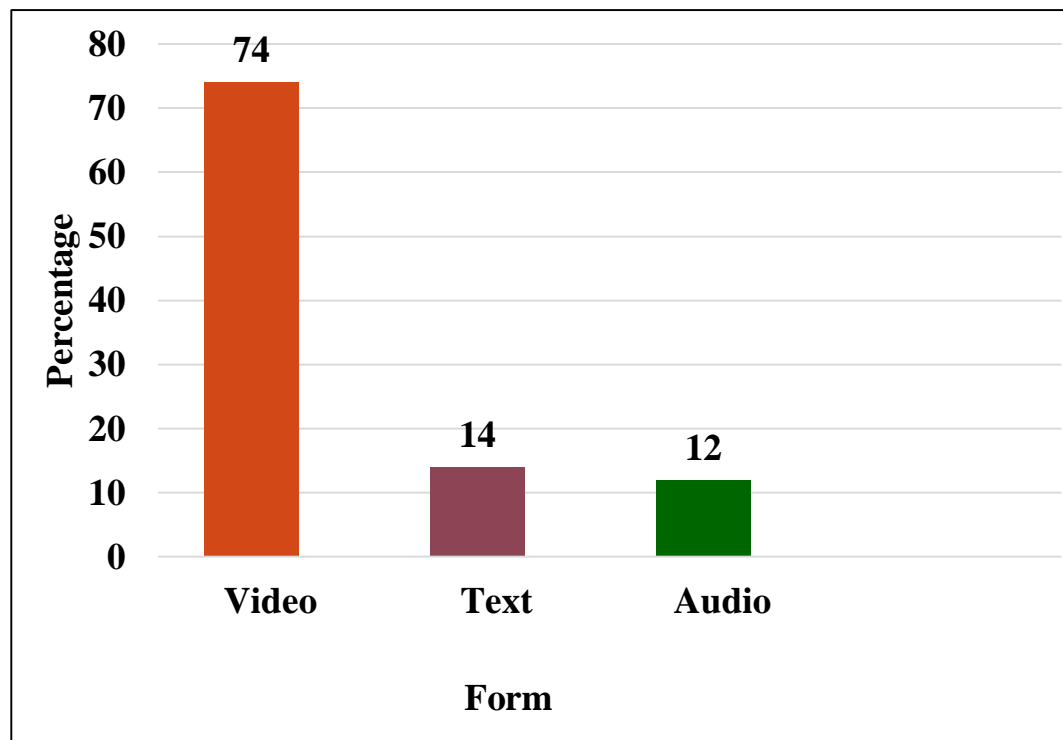
Online News Consumption (in %)



3. Changing Consumer Preferences

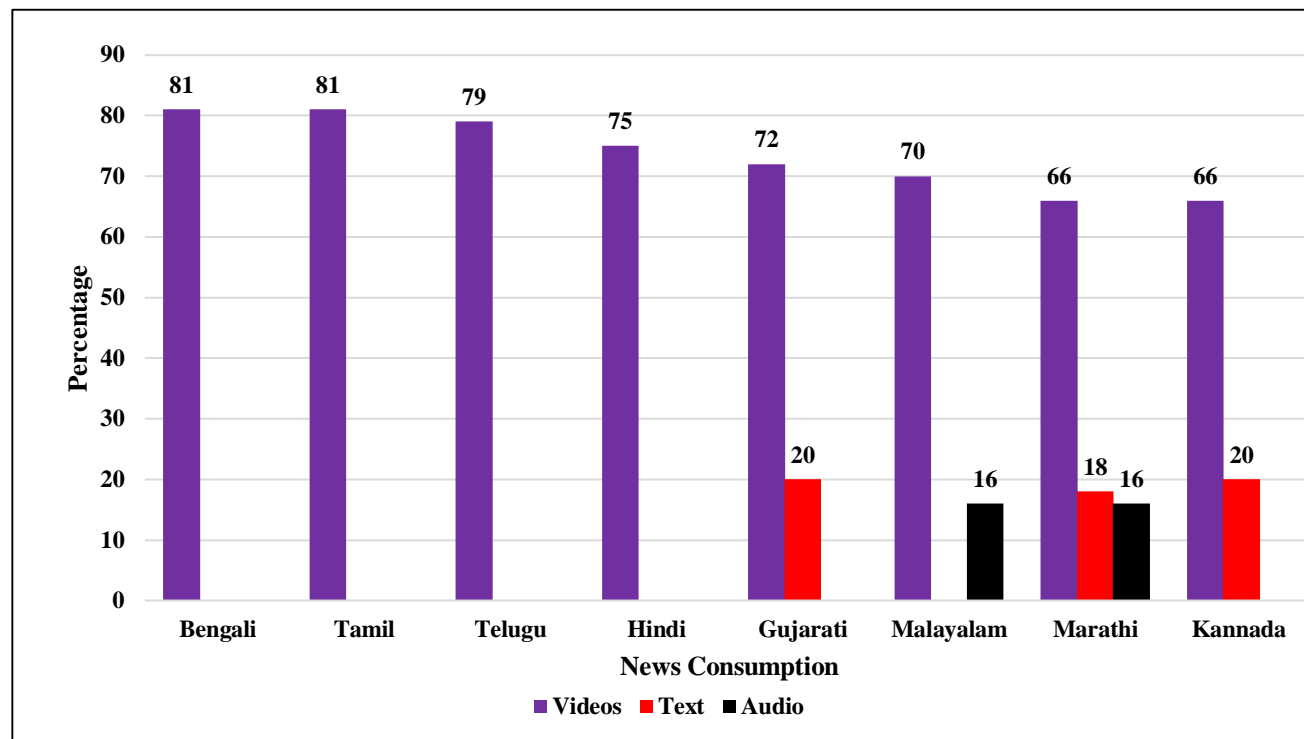
4. Young Demographic





4. Innovations in Content Delivery

5. Language and Localization



Importance of Digital Journalism

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Inform Public

Democratization of Information



Challenges to Misinformation



Innovation in Storytelling

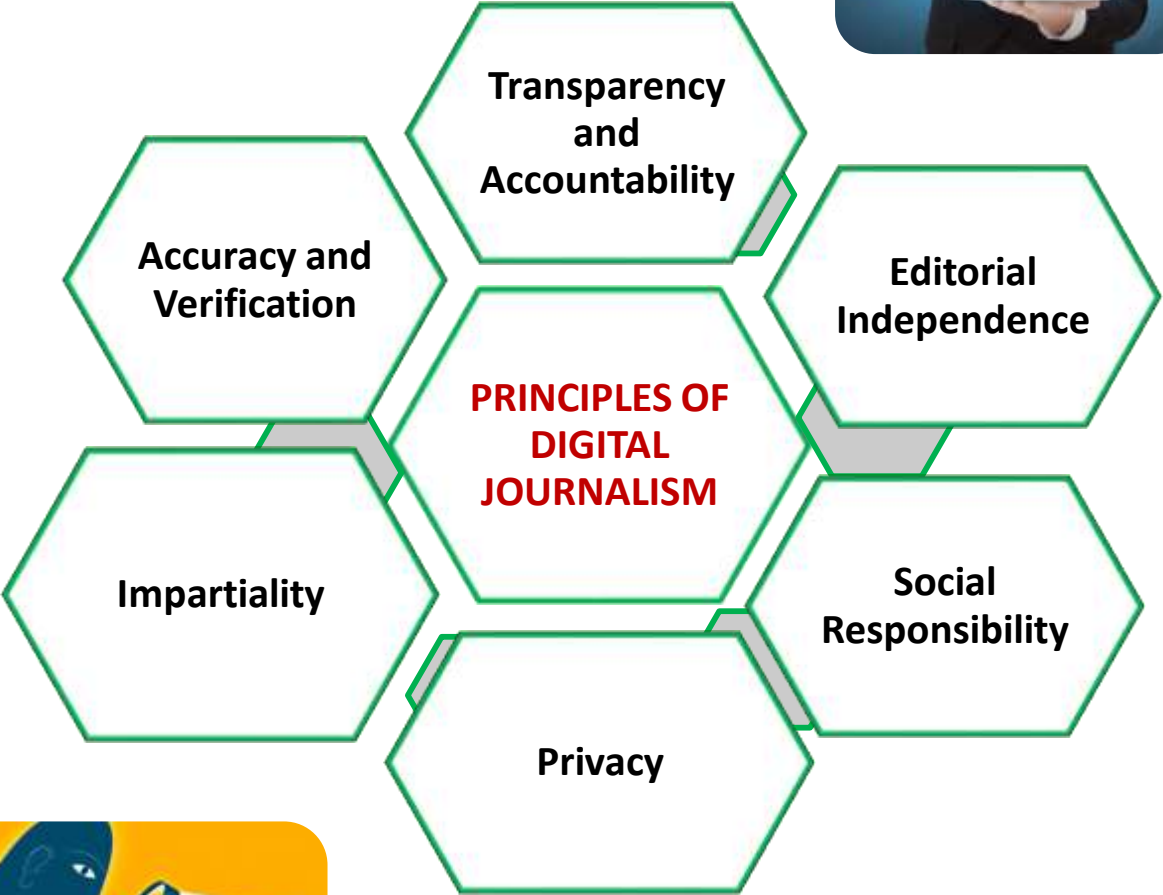


Cultural Exchange



Watchdog Role





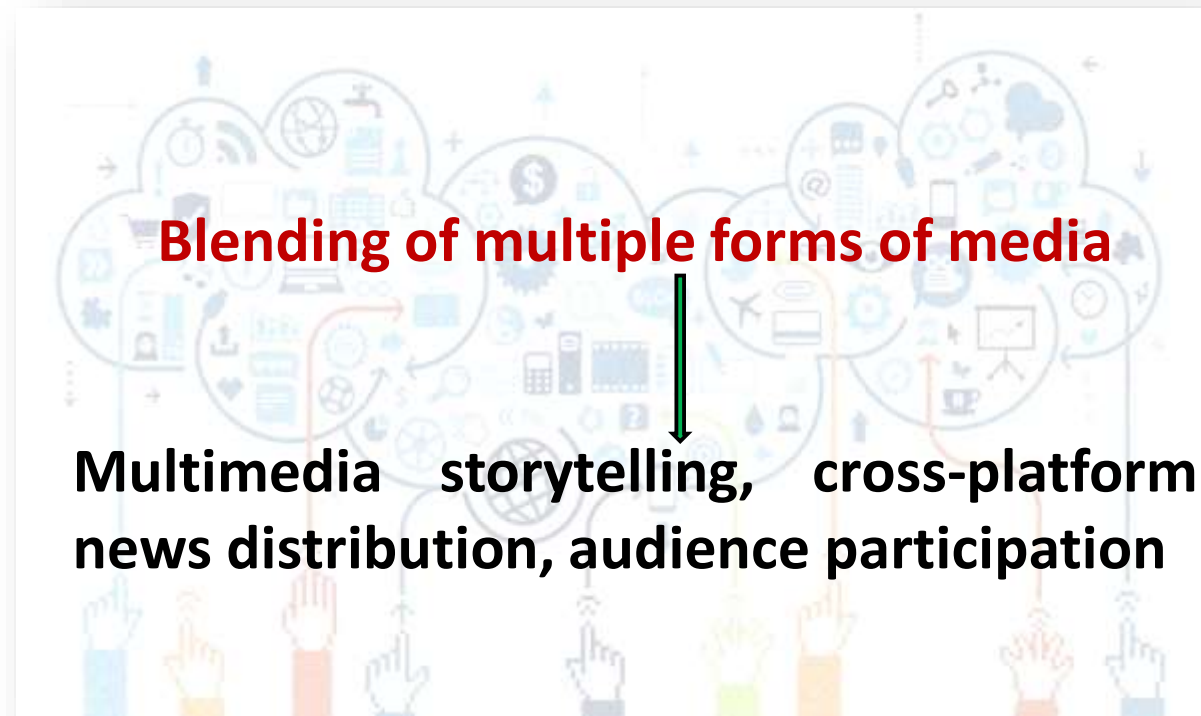
TYPES OF DIGITAL JOURNALISM

15

Types	Video Journalism	Social Media Journalism	Data Journalism
Mode	Video	Social Media	Numbers & Data
Content	Traditional news reports, documentaries or user-generated content on platforms	To report news, share opinions and disseminate photos and videos	Use data analysis and visualization tools to uncover trends, patterns and stories hidden in data
Tools	YouTube	Twitter, Facebook and Instagram	Excel, Google Sheets, SPSS

1. CONVERGENCE CULTURE THEORY

Henry Jenkins- *Convergence Culture: Where old and new media collide*



2. NETWORKED JOURNALISM THEORY

*Charlie Beckett (2008): SuperMedia: Saving Journalism
So It Can Save The World*

Collaboration

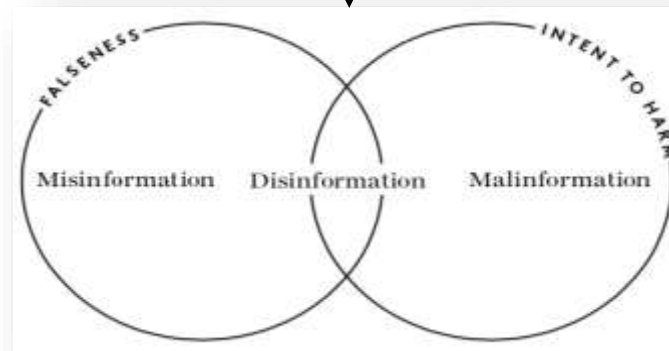
**Professional journalists,
Public, Technology**



3. POST-TRUTH AND INFORMATION DISORDER

Claire Wardle- "Information Disorder: Towards an interdisciplinary framework for research and policymaking" (2017)

**Volume of information and
the speed of its spread**

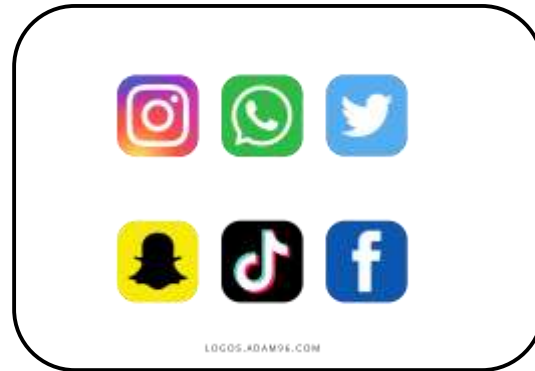


NEWS GATHERING TOOLS

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Email



Social Media



Search Engines



**Website and
Portal**

1. EMAILS

3/6/24, 11:43 AM Gmail - Newspaper Clippings 06-03-2024

Gmail Sampraja Bandi <bandisampraja@gmail.com>

Newspaper Clippings 06-03-2024
1 message

Librarian uasb <ibrarianuasb@gmail.com> Wed, Mar 6, 2024 at 10:47 AM
Bcc: gkvk_phd2022@googlegroups.com

Dear Readers,
Please find newspaper clippings attached here.

Regards,
UAS Library, GKVK
Bengaluru - 560 065

—
You received this message because you are subscribed to the Google Groups "gkvk_phd2022" group.
To unsubscribe from this group and stop receiving emails from it, send an email to gkvk_phd2022+unsubscribe@googlegroups.com.
To view this discussion on the web visit https://groups.google.com/d/msgid/gkvk_phd2022/CAJ6HYdCE%3DhInp9nGsj6ax%3DUJTPU37Zc7kxM0mLNBWxhRSFw6Yg%40mail.gmail.com.

06.03.2024.pdf
4899K

UASE Library Newspaper Clippings
WEDNESDAY 06.03.2024 Pg. 1
UAS Kuv

ಕೊಡಲೆ ಕೃಷಿ ಮಂಡಿ ಕಾರ್ಯಕ್ರಮ ಮುಗಿಸಿ ಬಂದಿದೆ | ಬೆಂಗಳೂರು ಜಿಲ್ಲಾ ವೃಕ್ಷ ರಕ್ಷಣೆ ಮಂಡಿ
ಇಂದಿನಿಂದ ರಾಷ್ಟ್ರೀಯ ತೋಟಗಾರಿಕಾ ಮೇಳ

3 ದಿನಗಳ ರಾಷ್ಟ್ರೀಯ ತೋಟಗಾರಿಕೆ ಮೇಳಕ್ಕೆ ನಗರದಲ್ಲಿ ಅಧಿಕಾರಿ ಚಾಲನೆ

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Forums

THE ECONOMIC TIMES Sampraja -

My Account
Edit Profile ACCOUNT
Manage Newsletters
Saved Stories

ET Prime
My Subscriptions
My Preferences

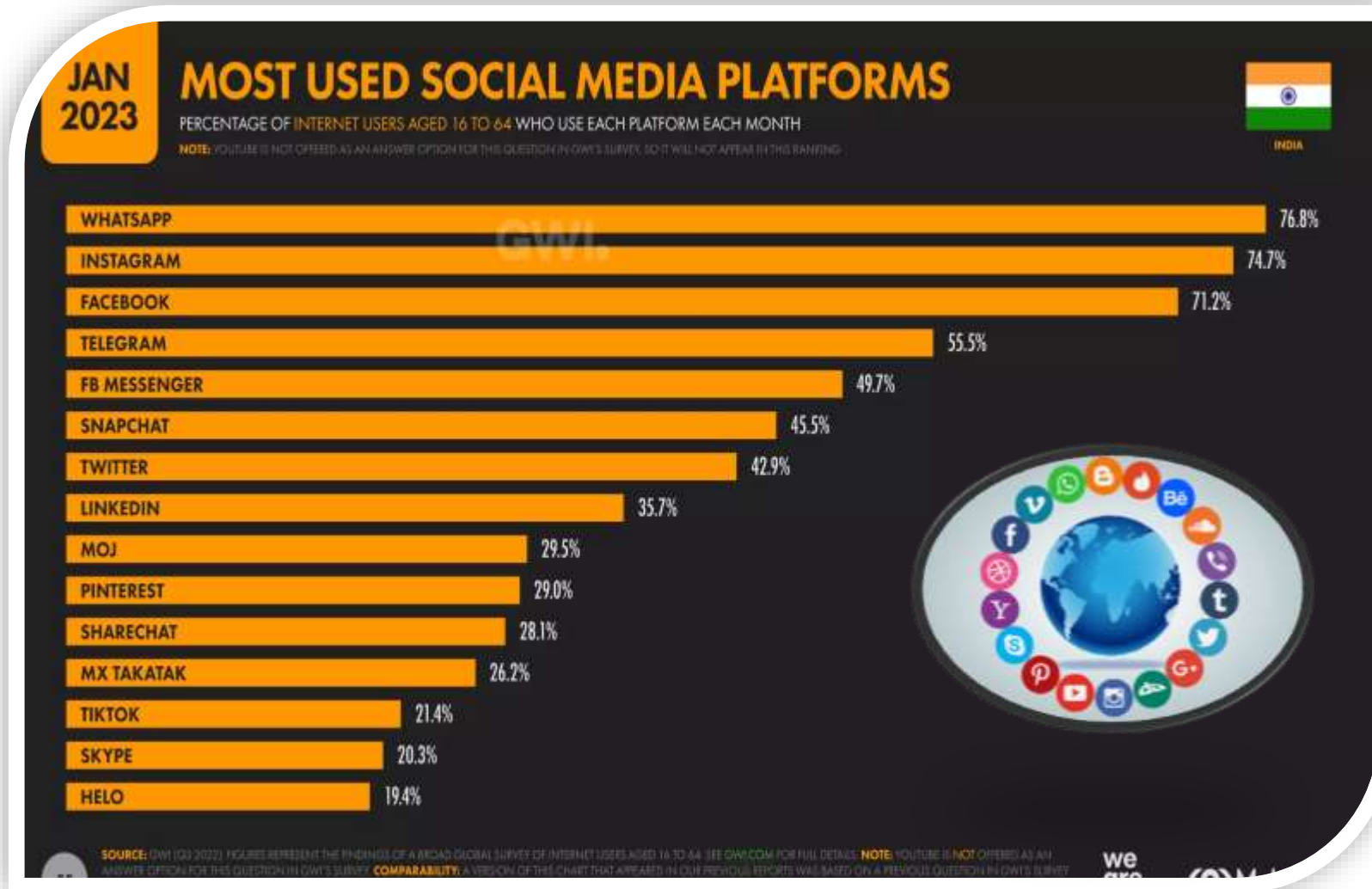
Contact Us
Customer Support

Daily Newsletter Your daily dose of business news, views and updates. SUBSCRIBE	Markets Watch Stocks, bonds, money and more, track what's keeping the bourse moving. SUBSCRIBE
ET Mutual Funds Got mutual funds on mind? We have everything you need to know. SUBSCRIBE	ET Wealth The week's best and important stories for all your personal finance needs. SUBSCRIBE
ET Economy Newsletter Is India on the right track? Track the economic indicators. SUBSCRIBE	ET NRI Bulletin The latest on immigration, study, jobs & money. SUBSCRIBE
Markets Morning Start your day with news and overnight data on markets and stocks. SUBSCRIBE	ET Panache Stories from the world of fashion, technology, food and celebrities. SUBSCRIBE
Politics and Nation Keep up with nation's politics and development. SUBSCRIBE	ET Defence The best of defence news from India and around the world. SUBSCRIBE

Subscribes

2. SOCIAL MEDIA

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YouTube

The screenshot shows the YouTube channel page for Agriculture News Network. At the top, there are banners for 'Subscribe' in English and 'सबस्क्राइब' in Hindi, with the ANN logo and 'Agriculture News Network TV • Print • IT • Events' text. The channel name 'Agriculture News Network*' is displayed with a subscriber count of 1.13K and a video count of 415. Below the channel name, there is a 'Subscribe' button and a list of recent videos. One video thumbnail shows a person's hands holding a small black object, with the title 'गुणवत्तापूर्ण जड़ों में प्रयोग की जाने वाली खादों का उपयोग'.

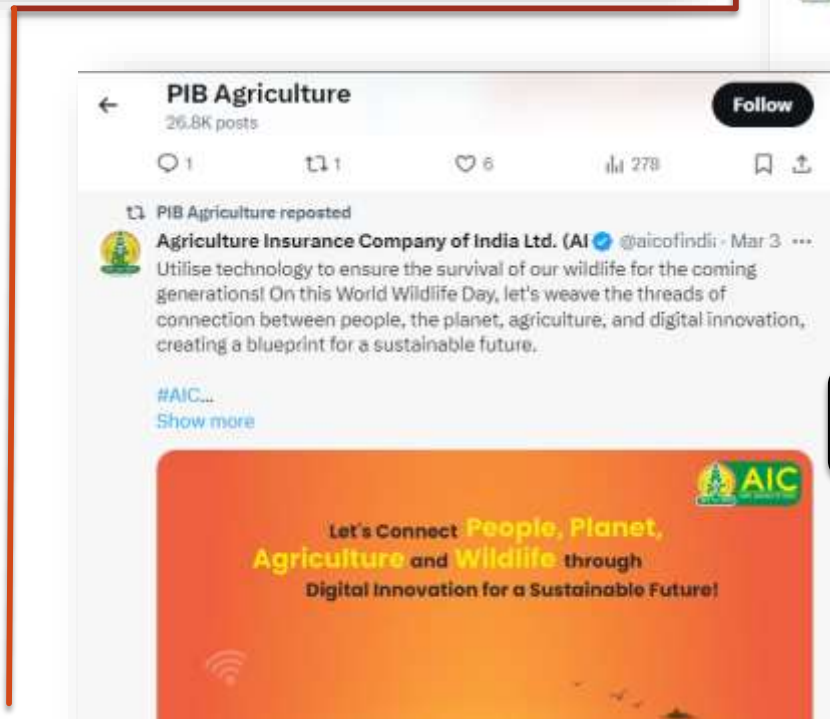
The screenshot shows the YouTube channel page for Doordarshan Chandana. The channel name is 'दूरदर्शन चंदन - Doordarshan Chandana*' with 1.28K subscribers and 20K videos. The channel is described as 'Official YouTube Channel of DD Chandana, Doordarshan, New Delhi, India'. Below the channel name, there is a 'Subscribe' button and a grid of video thumbnails. The thumbnails show various agricultural scenes, including people working in fields and close-ups of crops.

The screenshot shows an Instagram post from the account 'Times of Agriculture'. The post features a photograph of women carrying large baskets on their heads. The text of the post reads: 'Agriculture Update Odisha approves a 100% State-funded MSP scheme 'LABHA' for minor forest produce'. Below the text, there are social media sharing icons and a caption that says 'The scheme aims to reduce the possibility of distress sale of the produce to middlemen.' The post has 114 likes and was posted on February 11.

The screenshot shows the Instagram profile for the account 'did_kisan'. The profile has 6,894 posts, 7,822 followers, and 12 accounts being followed. The bio identifies the user as 'Chief Minister (CM) Biju Patnaik, Member of LEGHA (Legha Biju Janya (Drabon Krishi) Yojana, a new state-funded MSP (Minimum Support Price) scheme for minor forest produce.' Below the profile information, there is a grid of video thumbnails. One prominent thumbnail has the text 'मोदी सरकार की किसानों की 11.3 करोड़ करोड़ 72.5 लाख करोड़' and another has 'बड़ी खबर'.

Instagram

Facebook



Twitter



3.SEARCH ENGINE TOOLS

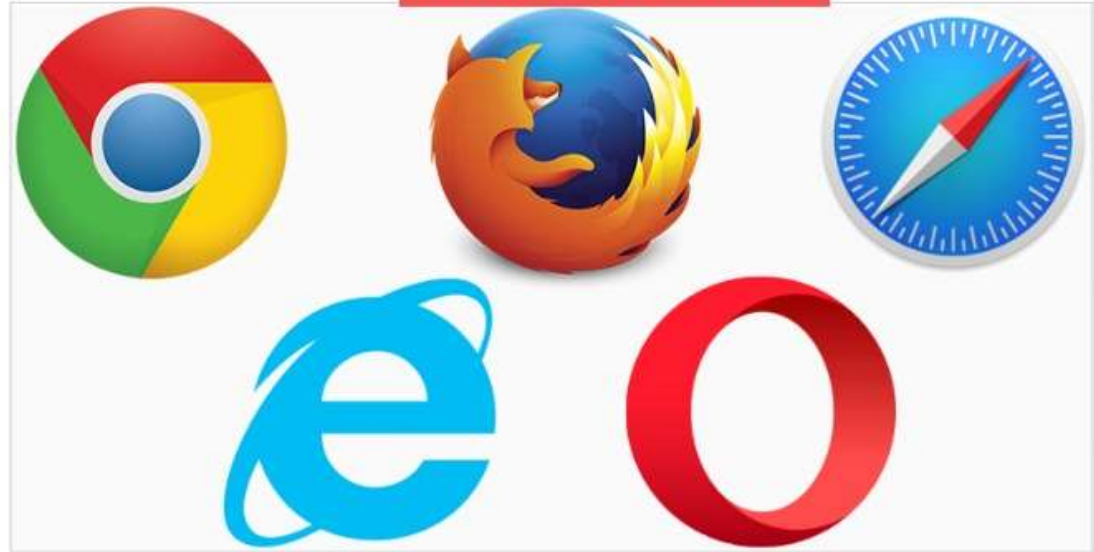
Google YAHOO!

Yandex Aol. Ask.com

Baidu 百度 Bing

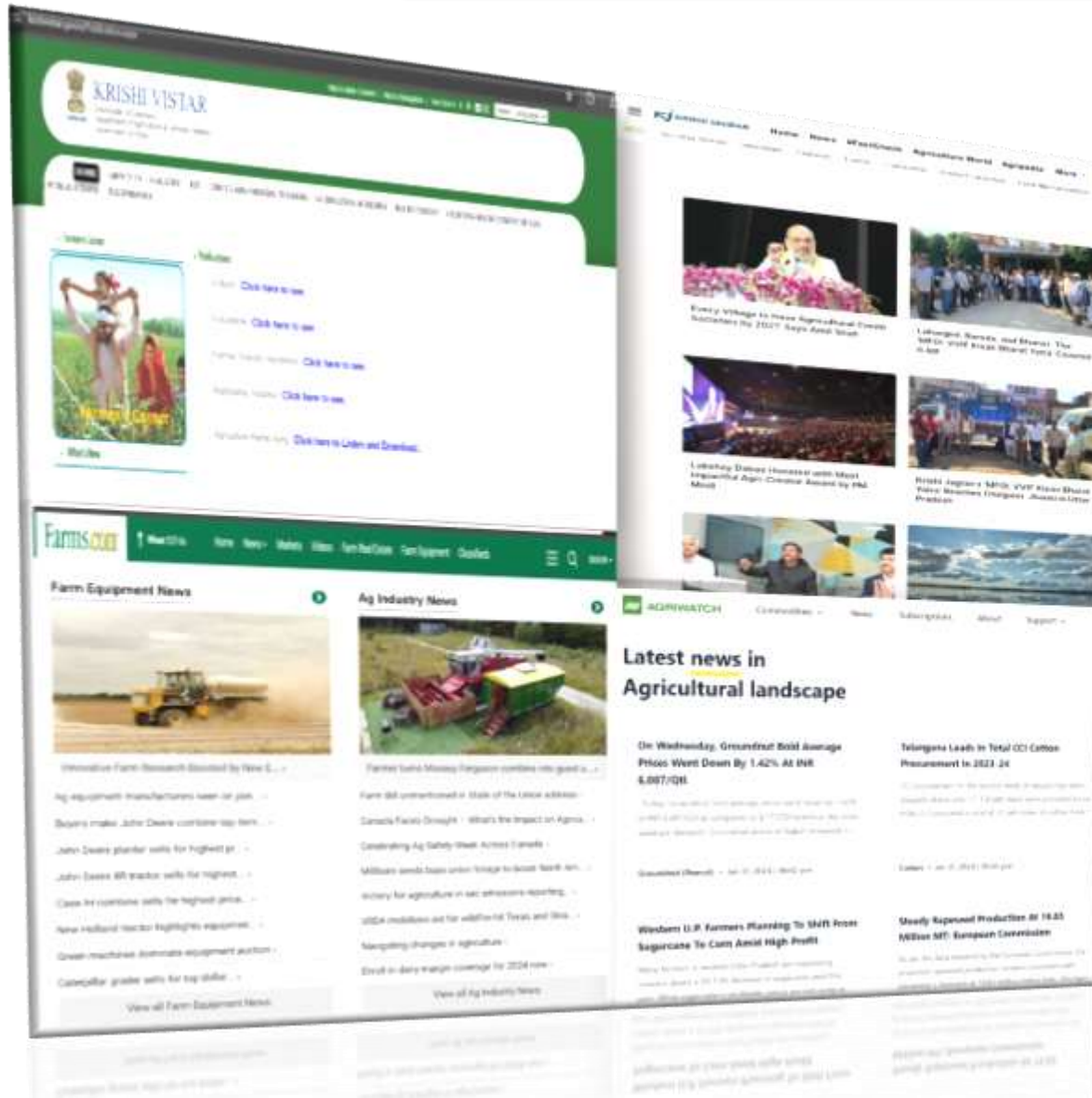
SEARCH ENGINES

BROWSERS



4. WEBSITES AND PORTALS

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➤ [Farms.com](https://www.farms.com)

➤ [AGDAILY](https://www.agdaily.com)

➤ <http://agtechnews.com/>

➤ <https://www.krishijagan.com/>

➤ <http://www.agriwatch.com/>

➤ <https://krishivistar.gov.in/>

Other Websites.....

26

For Latest Updates about Agricultural Technologies	http://agtechnews.com/
For Educational Updates about Agrcultural Colleges & Universities	https://www.agricollegeneews.com/
For Seed Industry Updates	https://seedindustrynews.com/
For Sustainable Agriculture News	https://sustainableagnews.com/
For Guidance about Tomato Cultivation	https://tomatocultivation.com/
For News Related to Plant Pathology	https://plantpathologynews.com/
For Agricultural Marketing News	https://agrimarketingnews.com/
For Latest Agriculture Market Prices	https://agrimarketprices.com/
For Latest Information about MBA in Agriculture	https://agmba.com/
For Agricultural Marketing Jobs	https://agrimarketingjobs.com/
For Agricultural Banking Jobs	https://www.agribankingjobs.com/
For Indian Agriculture Retailers	http://agriretailers.com/
For Agriculture Insurance	http://agriinsurance.com/
Department of Agriculture, Cooperation and Farmers Welfare	http://agricoop.nic.in/
For Indian Agriculture College/Universities News	http://agricollegeneews.com/
Agricultural and Processed Food Export Development Authority	http://www.apeda.in
UpAgriculture.org	http://www.upagriculture.org/
Ministry of Rural Development	http://rural.nic.in
Indian Society of Agribusiness Professionals	http://www.isapindia.org/isap/
Farmers' Portal	http://farmer.gov.in/
india.gov.in National Portal of India	http://india.gov.in/topics/agriculture
mKisan (Help through mobile messaging for farmers)	http://mkisan.gov.in/

FORMATS OF DIGITAL JOURNALISM

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Listicles



Newsletter



**Podcasts &
Blogs**



**Videos &
Documentaries**



**E-Newspaper &
Magazines**

1. LISTICLES

LISTICLES: MICROFACTS

Facts on the Nobel Prize and the 9 Indian Nobel Prize winners till date

Check out the main facts on the Nobel Prize, the most prestigious award in t...



LISTICLES: MICROFACTS

10 child prodigies of India making the country proud

Here is a list of 10 child prodigies of India who are making India proud!



LISTICLES: MICROFACTS

4 Indian daughters who shone bright in the same field as their parents

On Daughter's Day 2020, here is a list of four daughters of India who entere...



LISTICLES: MICROFACTS

16 visa-free countries you can visit with an Indian passport and 33 countries with visa-on-arrival

Indian passport holders can travel to 16 countries visa...

Goodbye, Internet Explorer! 6 lesser-known facts about the retiring browser

With the 27-year-old browser retiring today, here are 6 facts about Internet Explorer that you should know.

Listen to Story Share

Here are a few interesting facts about the Internet Explorer on the day of its retirement that you might not know.

10 INTERESTING FACTS ABOUT INTERNET EXPLORER

01 Since its launch in 1995, a total of 11 versions of Internet Explorer have been released by Microsoft till October 2013.

02 Microsoft Singapore had released an official anime mascot for Internet Explorer, as a part of Anime Festival Asia 2013 celebration.

03 Internet Explorer had been code-named 'O'Hare'. The codename was a reference to Chicago's O'Hare International Airport.

The 10 Inventions That Grew Our Food Supply & Changed Farming Forever

BY TV EMERALD PUBLISHED FEBRUARY 21, 2024 LAST UPDATED: 02/21/2024

SHARE



10 Inventions That Changed How We Farm (and Eat!)

1. The Plow: When Sticks Aren't Enough



- Imagine digging a giant field with your hands – yikes! The plow changed everything, letting farmers loosen and turn up tons of soil. It was one of humanity's first great "level-up" tools.
- Ancient Egypt's superpower status? Give some credit to the plow! They used arid plows, drawn by oxen, to transform arid lands along the Nile River valley into a farming paradise. This led to surpluses of food, fueling the rise of grand cities and complex society.

2. Fertilizer: Plant Superfood, From Poop to Potions

- Plants gobble up fertilizer, **growing faster and bigger than ever**. Suddenly, we could feed way more people.
- Back in the day, farmers treasured stinky stuff! Peru prized bird poop (guano). Romans used manure... anything for a **nutrient boost**. But in the late 1800s, commercial fertilizers came along, changing the game entirely. The Haber-Bosch process for creating synthesized nitrogen was a lifesaver, literally – it's estimated

**AGRICULTURE & FOOD:
e-NEWSLETTER**

ISSN: 2581-8317

Articles related to agriculture, horticulture, food science, environmental science, forestry, biotechnology, botany and zoology are invited for publication in our magazine

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&
WIN OUR MAGAZINE
AWARDS**

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ICAR-IIHR

Newsletter

Volume 37 No. 1 January - March, 2016

Contents

Research Highlights

- Development of advanced breeding lines
- New product developed
- Extension of storage life of colour capsinin by shrink wrapping of CFD boxes
- Cause of jelly seed disorder in Amrapali mango discovered
- Efficient cultivation of tomato hybrid Arka Rakshak on Arka farmstead Coopovip

News and Events

- First South Horticulture ZTMC Annual Review Meeting "HortIP-2016"
- Group Discussion of ICAR-AICRP on Fruits
- Interactive meet of Karnataka

Hearty Welcome to

Dr. Trilochan Mohapatra,
Secretary, Department of Agricultural Research and Education (DARE), GoI and Director General, ICAR

Dr. Trilochan Mohapatra took over charge as Secretary, DARE and Director General, ICAR on Feb 22, 2016 from Dr. S. Ayyappan. Dr. Mohapatra was born on Apr. 20, 1962 at Kharbil village, Cuttack District, Odisha. He completed his B.Sc. (Agriculture) from O.U.A.T. Bhubaneswar in 1985, M.Sc. and Ph.D. in Genetics from Indian Agricultural Research Institute, New Delhi in 1987 and 1992 respectively.

As a post graduate teacher and research scientist, he worked in the areas of plant

Allahabad and the National Academy of Agricultural Sciences, New Delhi.

UAS Bangalore News

Vol. 53 June 2023 No. 6 Monthly Newsletter

ISEE National Seminar-2023 on Secondary Agriculture

Workshop on Micro-enterprises in Bakery Industry

The ISEE NATIONAL SEMINAR on 'Evolving Extension Science towards Secondary Agriculture for Sustainable Development' was organized at GKVK, Bengaluru from 22-24 June, 2023 jointly by Indian Society of Extension Education (ISEE), New Delhi; ISEE (Karnataka Chapter) and UAS, Bangalore in collaboration with other Government and Private agencies. Sushri Shobha Karandlaje, Hon'ble Minister of State for Agriculture and Farmers Welfare, GoI inaugurated the programme and outlined the need to address the agricultural marketing issues including the export to empower small and marginal farmers concentrating on secondary agriculture. Dr. S.V. Suresha, Vice-Chancellor, UAS, Bangalore presided over the programme. Dr. U.S. Gautam, Dy. Director General (Agril. Extn.), ICAR, New Delhi and President, ISEE, New Delhi; Dr. Ashok M. Dalwal, CEO, NRAA, MoA & FW, GoI; Dr. P. Chandrashekara, Director General, MANAGE, Hyderabad were the chief guests. About 600 delegates, 35 exhibitors and 50 farmers participated in the Seminar. Presentations on ten themes of secondary agriculture were held in four concurrent sessions. Twenty lead speakers presented their papers in the Seminar along with keynote address by two eminent personalities. Life time achievement awards were conferred to Dr. S. V. Suresha, Vice-Chancellor of UAS-B and Dr. U.S. Gautam, DDG (Agril. Extn.), Shri N. Chaluvarayaswamy, Hon'ble Minister of Agriculture, GoK was the chief guest for the valedictory programme held on 24th June, 2023 who assured to give importance to secondary agriculture and implement the recommendations of the Seminar. Secondary Agriculture to be included as part of curriculum of the undergraduate students; enhance the knowledge & develop attitude of students towards secondary agriculture; capacity building of scientists & faculties of Universities to reorient about secondary agriculture and national research institutes to focus on technologies required to develop agro-based industries are the major recommendations of the Seminar. Dr. G.S. Vidyarthi Memorial Award was conferred to Dr. Y.N. Shivalingiah, Professor and Head, Dept. of Agril. Extension, CoA, GKVK. Ten Young Scientist Awards, 10 Best KVK Scientist Awards, 10 ISEE Fellow awards were also conferred to extension scientists along with the various other awards.

BIO-NEST AGRI INNOVATION CENTER in collaboration with Bakery Training Unit of UAS-B organized a workshop on 'Approaches towards micro-enterprises in bakery industry' on 2nd June 2023. Dr. S.V. Suresha, Vice-Chancellor of UAS-B in his inaugural address highlighted the potential of micro entrepreneurship in bakery industry. Dr. H.C. Prakasha, Dean (PGS) chaired the inaugural session. Dr. V.L. Madhuprasad, Director of Extension; Dr. K.M. Harinikumar, Administrative Officer & Coordinator of AIC and Dr. Veena S. Anil, Co-coordinator of AIC were present. Dr. Madhusmitha Sahoo, Head, Food Regulatory Affairs, MTR Foods Pvt. Limited, Bengaluru delivered a lecture on 'Compliance requirements for product innovation from concept to post launch stage', while Dr. Savitha S Manganavary, Professor and Coordinator, Bakery Training Unit of UAS-B delivered the lecture on 'Opportunities and challenges in bakery industry'. The

ISSN 2394-3270
July-September 2023

Volume 29 No. 3

ISO 9001:2015 Organization

ICAR NEWS

A SCIENCE AND TECHNOLOGY NEWSLETTER

RESEARCH UPDATE

Promising Technologies

- Seaweed-based nutraceutical to boost immunity related to post-COVID complications

New Initiatives

- Breakthrough in India's marine fisheries: ICAR-CMFRRI unravels genome secrets of Indian Oil Sardine
- Women Friendly Multipurpose Integrated Vertical Nutri-Farming System

Natural Resource Management

- Pen culture technology in Kholupun Reservoir, Manipur
- Conservation of indigenous fishes, stocked in Peringalkuthu reservoir, Kerala

Profile

- ICAR-National Bureau of Agricultural Insect Resources

Spectrum

- Patent granted to ICAR-CARI, Port Blair for developing Novel Acaricide
- Meghalaya on the Map of Coldwater Aquaculture
- Captive breeding of the threatened fish from Goa region
- Marine Fish Stock Status of India 2022

Way Forward

- Climate change mitigation and sustainable development

PROMISING TECHNOLOGIES

Seaweed-based nutraceutical to boost immunity related to post-COVID complications

In continuation of its major research works on developing natural remedies from marine organisms against various lifestyle diseases, the ICAR-Central Marine Fisheries Research Institute, Kochi (ICAR-CMFRRI) has developed a nutraceutical product from select seaweeds to boost the innate immunity related to post-COVID complications. Named as Cadalmin™ Immunalgin extract (Cadalmin™ IME), the product also has antiviral properties against the delta variant of SARS CoV-2 virus.

The product was released by Shri Parshottam Rupala, Minister of Fisheries, Animal Husbandry, and Dairying, and Shri Kailash Choudhary, Minister of State for Agriculture and Farmers' Welfare, on 16 July 2023, during the 95th ICAR Foundation Day. The process for commercialisation of the product is in progress.

The product is a synergistic combination of seaweed-based nutraceuticals, which is a 100% natural blend of highly nutritious bioactive ingredients extracted with eco-friendly 'green' technology. Dr. Kajal Chakraborty, Head of the Marine Biotechnology, Fish Nutrition and Health Division of the ICAR-CMFRRI led the research to develop the product.

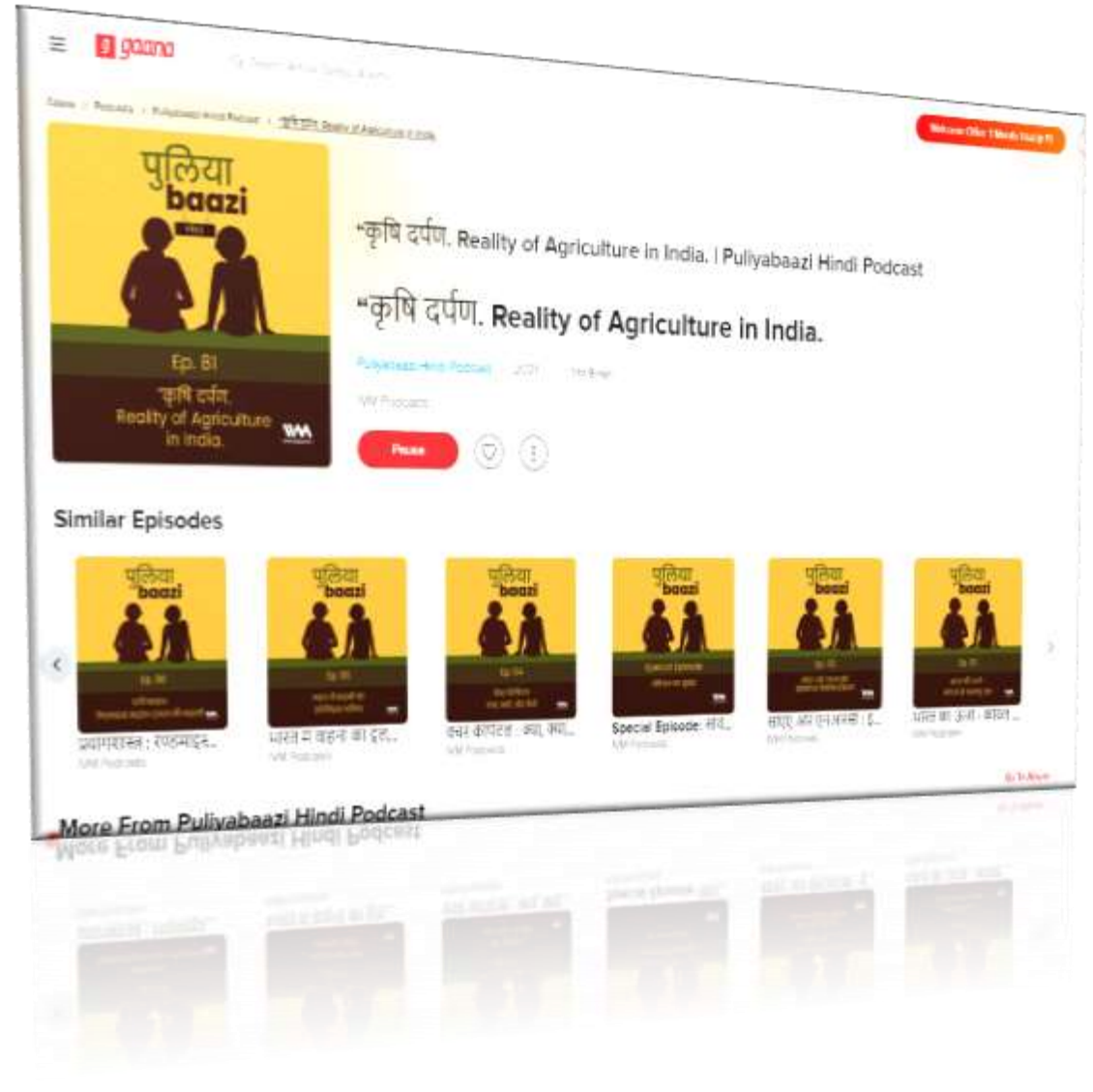
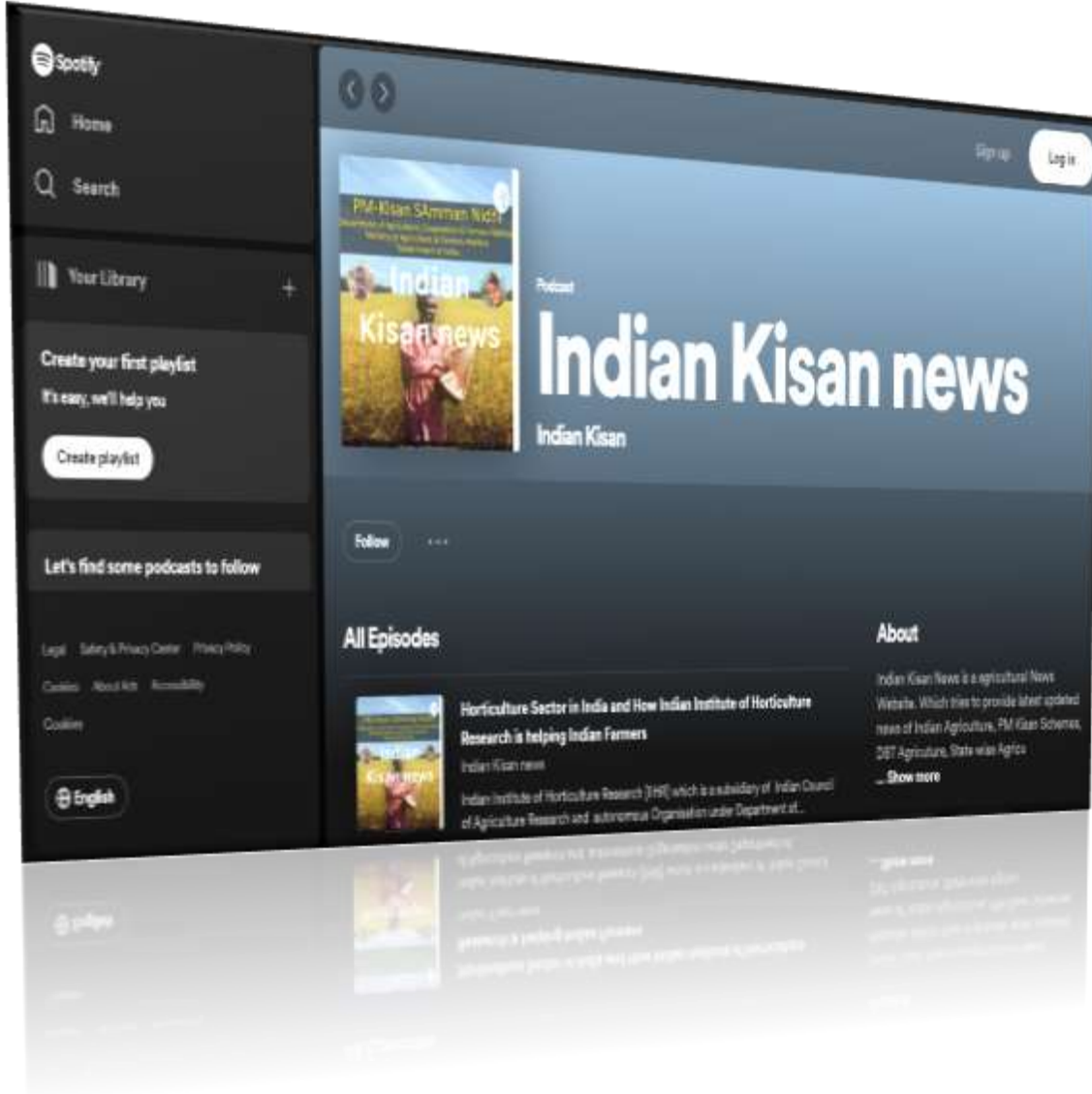
This marks the 10th product in a series of nutraceuticals developed by ICAR-CMFRRI deriving from marine organisms. In the past, the Institute has successfully brought out nutraceuticals targeting a range of lifestyle diseases, such as type-2 diabetes, arthritis, cholesterol, hypertension, hypothyroidism, osteoporosis, and fatty liver.

Bioactive pharmacophore leads from seaweeds were used to develop the nutraceutical product. A promising reduction of viral infection rate was observed by administering Cadalmin™

Indian Council of Agricultural Research
Krishi Bhavan, New Delhi 110 001, India
www.icar.org.in

3. PODCASTS

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4. BLOGS


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University of Agricultural Sciences, Bangalore
DEPARTMENT OF AGRICULTURAL EXTENSION, COLLEGE OF AGRICULTURE, GKVK, BENGALURU – 560065

Home Department - BAWE 2023-24 - UC 2023-24 UC 2022-23 Post Graduation - Events - NOTICE BOARD

Millets

Little Millet Variety: GPUL-11



MARADHAN

Home About Us Product Portfolio Crop Portfolio Dose Calculator Knowledge Centre App Locate A Retailer Contact Us

Blogs

- How a farmer from Nashik grew 195 quintal onion**
Modern farming methods have often proven effective and have delivered outstanding results. A farmer from Nashik, stands testimony to the modern modern farming techniques con...
[Read More](#)
- How Mahadhan Helps Farmers Get A Good Pomegranate Produce**
Mahadhan's farmers have consistently delivered results and played a significant role in farmer's success stories. It is to advise their that Mahadhan is one of the...
[Read More](#)
- 7 tips to get the best Wheat produce**
Wheat is one of the most important food crops in the world and wheat farming requires proper planning to produce a high yield. Most farmers...
[Read More](#)
- All you need to know about grape farming in India**
India is among the leading 15 countries in the world in the production of grapes. Mostly used in India as a table fresh fruit, grape...
[Read More](#)

GOVERNMENT OF WEST BENGAL

Home About DMEC Monitoring Evaluation M&E Resources Publications State Engagement Events Work With Us RTI

- A Portrait of Women's Empowerment in India**
Published on: 19th Jan, 2023
Author: Arundhati Nandi, Monitoring & Evaluation Lead, DMEC, NITI Aayog
Empowering women to participate in economic and social life across sectors is essential to build back stronger economies in the wake of the Covid-19 pandemic and to achieve the 5th Sustainable Development Goal (SDG 5) which puts priority on gender equality and the empowerment of all women and girls by 2030.
- An Analysis of the SVAMITVA Scheme: Successes and Way Forward**
Published on: 12th Jan, 2023 Author: Debby Hiranshi, Young Professional, DMEC
In India, the survey of Aml land for settlement and record was undertaken and completed decades back and moreover, Aml areas of the villages were not surveyed/mapped in most states.
- Designing Disability Inclusive Safety Nets in India**
Published on: 29th Sep, 2022

KRISHIFY

Startups Farmers Video services Blogs Disclaimer Become A Partner

- The 3Vs for Rural Marketing**
The 4 Vs, namely affordability, availability, acceptability, and awareness are terms that are commonly heard when it comes to rural marketing.
However, when we see it from a marketing angle, a question...
[Read More](#)
- SaaS Driving Efficiency In Agriculture**
How Agribusinesses Are Leveraging SaaS Based Technology To Reach Millions Of Farmers
India has been a witness to exponential growth in SaaS-based organizations and the resultant investments, in the last decade. As per Bain & Company
[Read More](#)

4.VIDEOS & DOCUMENTARIES

The screenshot shows the KRISHI JAGRAN website with a navigation bar including Home, News, #FactCheck, Agriculture World, and Agripedia. The main content area features several news articles:

- 16th Installment of PM-KISAN: Around 9 Crore Farmers Reap the Benefits Worth Rs 21,000 Crore** - Includes a thumbnail showing farmers with a tractor and text: "16TH INSTALLMENT OF PM-KISAN: OVER 9 CRORE FARMERS REAP BENEFITS WORTH RS 21,000 CRORE".
- Prime Minister Narendra Modi Inaugurates Fertilizer Plant in Sindri, Jharkhand** - Includes a thumbnail of PM Modi with text: "PM MODI INAUGURATES FERTILIZER PLANT IN JHARKHAND".
- Here are the Top Five Artificial Intelligence Schemes Related to Agriculture You Should Know** - Includes a thumbnail with text: "TOP 5 SCHEMES RELATED TO ARTIFICIAL INTELLIGENCE IN AGRICULTURE".
- Krishi Jagran to Launch Next Phase of MFOI, VVIF Kisan Bharat Yatra on March 5** - Includes a thumbnail with text: "Flag Off Ceremony MFOI VVIF KISAN BHARAT YATRA".
- Government to Buy Pulses, Maize, Cotton Crops at MSP for Five Years** - Includes a thumbnail with text: "Government to Buy Pulses, Maize, Cotton Crops at MSP for Five Years".

The screenshot shows the Vecteezy website search results for "agriculture" videos. The page displays a grid of video thumbnails and a sidebar with filters. A "Mega Vector Illustration Bundle" is also featured on the right.

Filters: Content (Images, Photos, PNGs, PSDs, SVGs, Templates, Vectors, Videos), Sort By, License Type, Duration.

Search Results: Agriculture Videos - 24,136 high resolution, royalty free stock videos and footage matching "Agriculture".

The screenshot shows a YouTube video player for the documentary "INDIAN AGRICULTURE THE PROBLEM OF PERCEPTION". The video title is "AGRICULTURE IN INDIA - Documentary". The channel is "Discover Agriculture" with 1,388 subscribers. The video has 2.7K likes and 1.38M views. The player shows a progress bar at 1:13 / 20:16.

6. ONLINE NEWSPAPER & MAGAZINES

The cover of the March 2020 issue of Agritech India features a green and white color scheme. The main headline is "AGRITECH INDIA" in large, bold letters. Below it, there's a sub-headline "PROMOTING CLEANER AND GREENER ENVIRONMENT". A photograph shows two men in suits, one of whom is likely a government official, standing together. The text "DOUBLING FARMERS' INCOME - THE PROGRESS SO FAR" is prominently displayed. At the bottom, there's a large graphic for "Agri Tech India 2020" with a "12th" anniversary logo. The cover also includes contact information for the magazine and a QR code.

IIHR offers help to mango growers in direct marketing and value addition

Initiative wants to link farmers with fresh fruit market as well as the processing industry

The article discusses how IIHR is assisting mango growers. It mentions that the initiative aims to connect farmers directly with the market and provide value-added products. The text highlights the challenges faced by growers and the support provided by IIHR, including training and market linkages. A photograph shows a basket filled with ripe mangoes.

As Europe struggles, exports look uncertain

Exporters are looking for alternative markets as demand in Europe declines

This article focuses on the impact of the European market on mango exports. It notes that as Europe struggles with economic challenges, the demand for mangoes has decreased, leading to uncertainty for exporters. The text explores the search for new markets and the role of government support in navigating these challenges. A photograph shows a basket of mangoes.

ಕಲ್ಯಾಣ ಕರ್ನಾಟಕ ಕೃಷಿ ಉತ್ಪನ್ನಗಳಿಗೆ ಕೆಲ ಎಂಆರ್‌ಪಿ?

1 ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಎಂಆರ್‌ಪಿ ಕೆಲವು ರೀತಿಯಲ್ಲಿ ಬಳಕೆ ಬರುವುದು ಉತ್ತಮವೆಂದು ಅಭಿಪ್ರಾಯಿಸಿದರು

The article discusses the implementation of Minimum Support Price (MSP) for agricultural products in Karnataka. It mentions that the government is considering MSP for various crops to protect farmers from market fluctuations. The text also touches upon the challenges of implementing MSP and the need for a robust regulatory framework. A photograph shows agricultural machinery in a field.

ಸುಧಾರಿ ಪ್ರಾಜೆಕ್ಟ್ ಅಂತಿಮವಲ್ಲ; ಕೆಲಗಾಳಿಗಿ ಕಾಯಿರಿ!

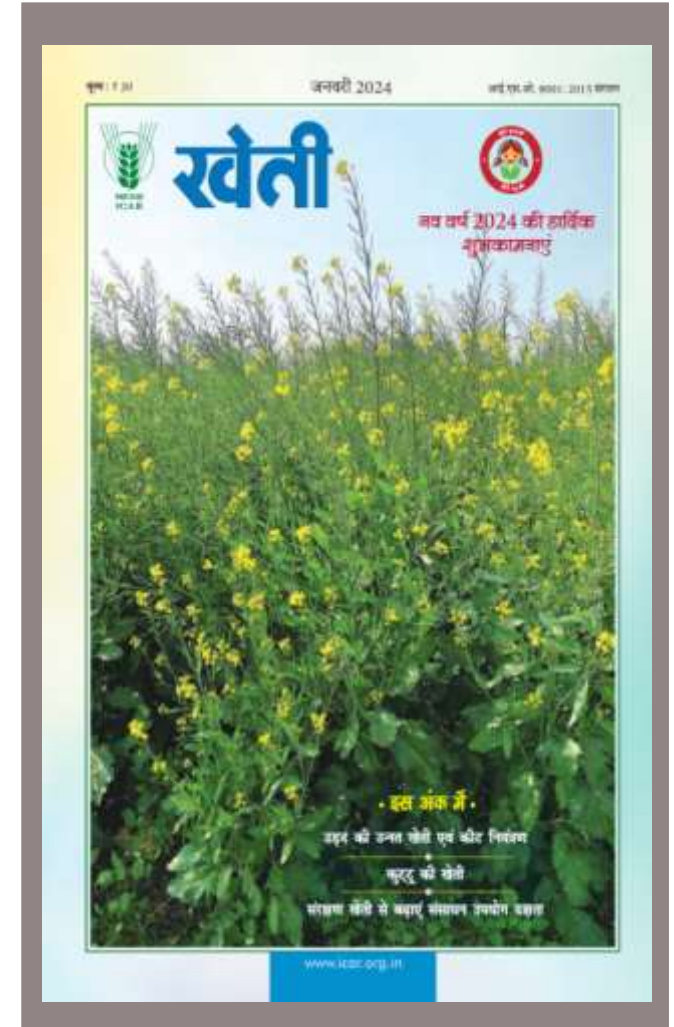
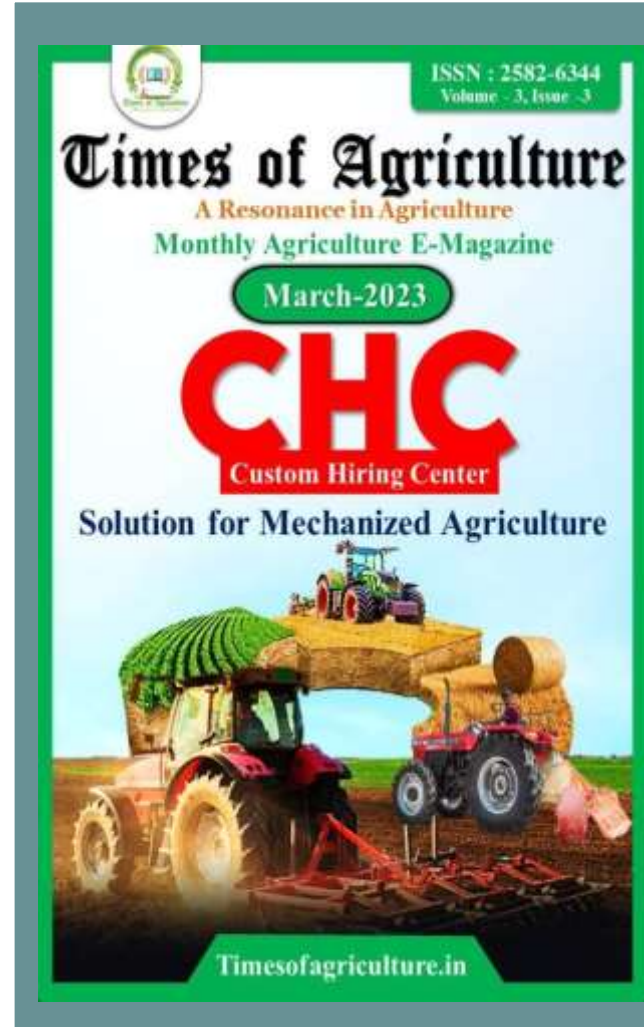
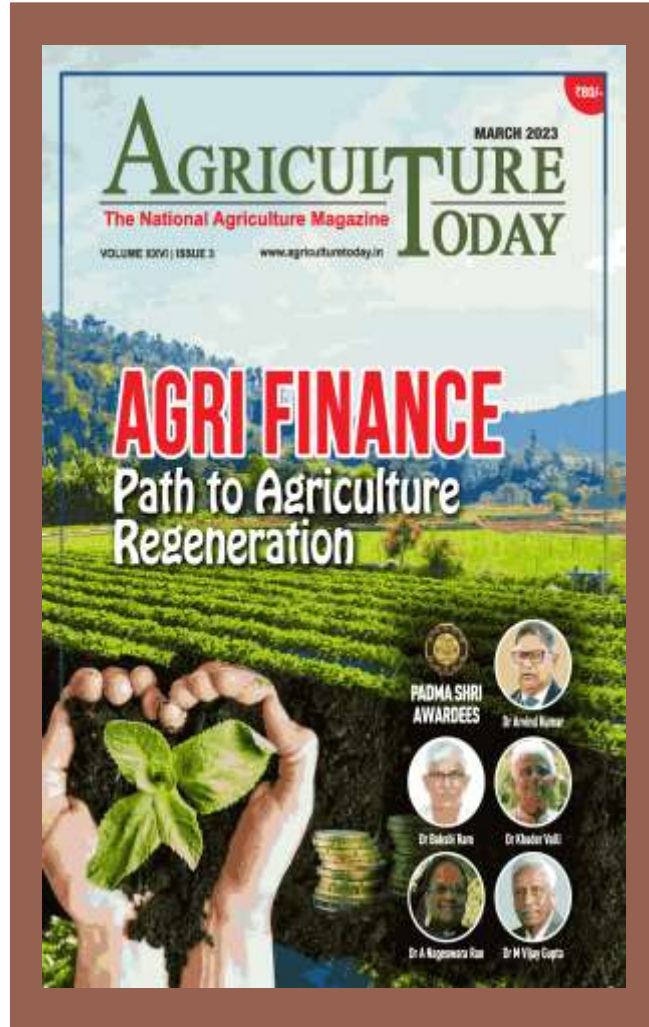
ಸುಧಾರಿ ಪ್ರಾಜೆಕ್ಟ್‌ನ ಅಂತಿಮ ಹಂತದಲ್ಲಿರುವುದು ಉತ್ತಮವೆಂದು ಅಭಿಪ್ರಾಯಿಸಿದರು

This article reports on the progress of the Sudhari project. It states that the project is in its final stages and that the government is working to complete the infrastructure. The text also mentions the importance of the project for the local economy and the need for timely completion. A photograph shows agricultural machinery in a field.

02 ತುಮಕೂರು

The newspaper page features several news items. The main headline is "ಹೆತ್ತೆನಪಳಿ ಮೂರನೇ ವಿವಿಧ ಲಭ್ಯತೆಯ ರಫ್ತಿನೇತವ" (Export of third variety of mangoes). Other articles include "ಕುಡಿದ ನೀರು, ಜಾನುವಾರು ಮೀನುಗಾರಿಕೆ ಕೊಡತೆಯಾಗದಿರಲಿ" (Drinking water, animal husbandry, and fishing will not be affected) and "ಸುಧಾರಿ ಪ್ರಾಜೆಕ್ಟ್ ಅಂತಿಮವಲ್ಲ; ಕೆಲಗಾಳಿಗಿ ಕಾಯಿರಿ!" (Sudhari project is not final; some rain is needed!). The page also includes a section for "ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣದಿಂದ ಉತ್ಪಾದಿಸಿದ ಫಲಿತಾಂಶ: ಟಿ.ಬಿ.ಜಯಕರ್" (Technical education results: T.B. Jayakar).

6. ONLINE MAGAZINES





TIMES OF AGRICULTURE

Agriculture

Go website



THE ORGANIC MAGAZINE

Agriculture



FARMER CONNECT

Agriculture



ಕೃಷಿ ಜಾಗರಣ ಕನ್ನಡ (ಜುಲೈ 2023 ಅವೃತ್ತಿ)

Krisi Jagarana Kannada

Agriculture



ಕೃಷಿ ಜಾಗರಣ ಕನ್ನಡ (ಆಗಸ್ಟ್ 2023 ಅವೃತ್ತಿ)

Krisi Jagarana Kannada

Agriculture



ಕೃಷಿ ಜಾಗರಣ ಕನ್ನಡ (ಮೇ 2023 ಅವೃತ್ತಿ)

Krisi Jagarana Kannada

Agriculture



ICAR - PHAL PHUL MAGAZINE

Flowers & Plants



ICAR - KHETI MAGAZINE

Agriculture



AGRICULTURE WORLD

Agriculture



ಕೃಷಿ ಜಾಗರಣ ಕನ್ನಡ (ನವೆಂಬರ್ 2022 ಅವೃತ್ತಿ)

Krisi Jagarana Kannada

Agriculture



ಕೃಷಿ ಜಾಗರಣ ಕನ್ನಡ (ಅಕ್ಟೋಬರ್ 2022 ಅವೃತ್ತಿ)

Krisi Jagarana Kannada

Agriculture

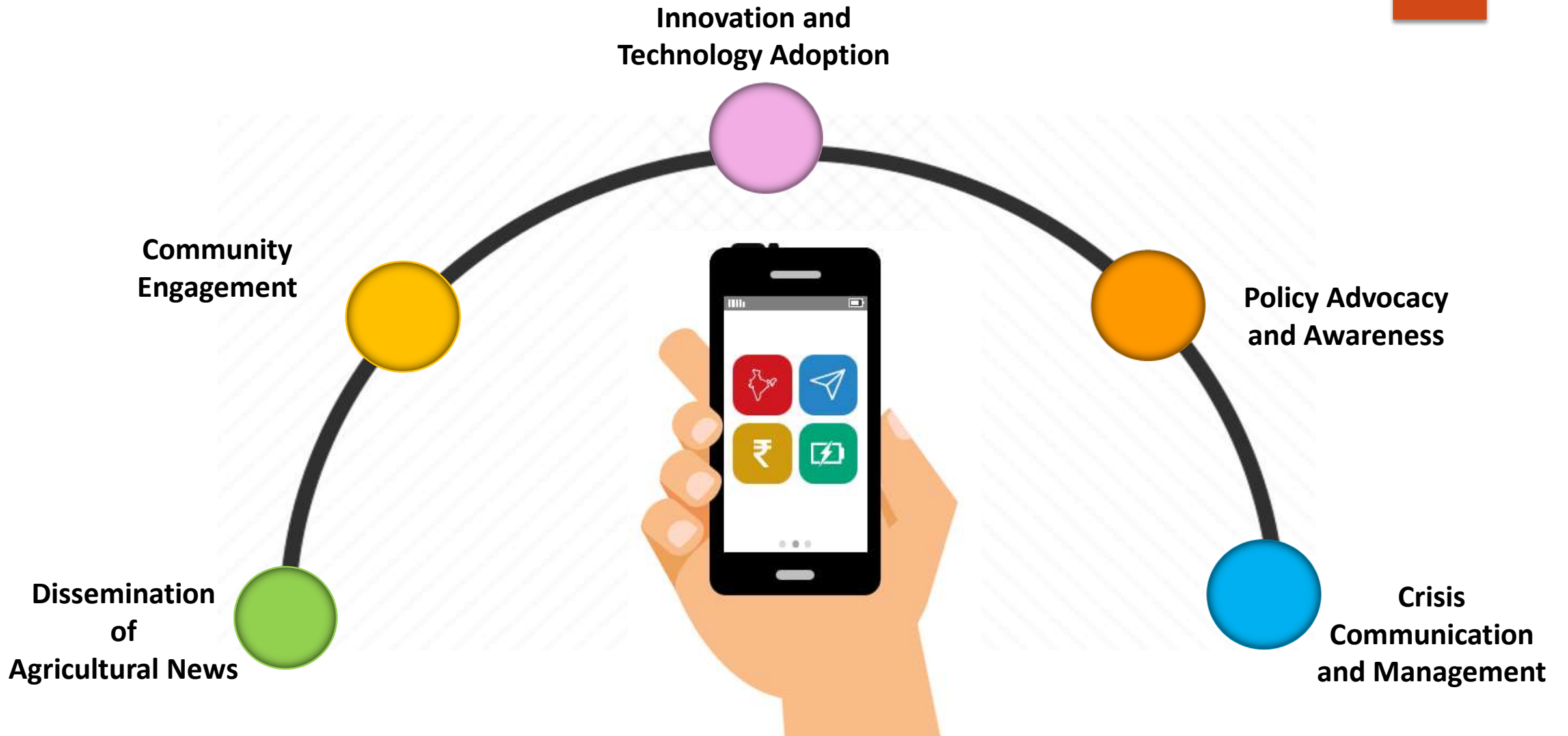


ಕೃಷಿ ಜಾಗರಣ ಕನ್ನಡ (ನವೆಂಬರ್ 2022 ಅವೃತ್ತಿ)

Krisi Jagarana Kannada

Agriculture

ROLE OF DIGITAL JOURNALISM IN AGRICULTURE

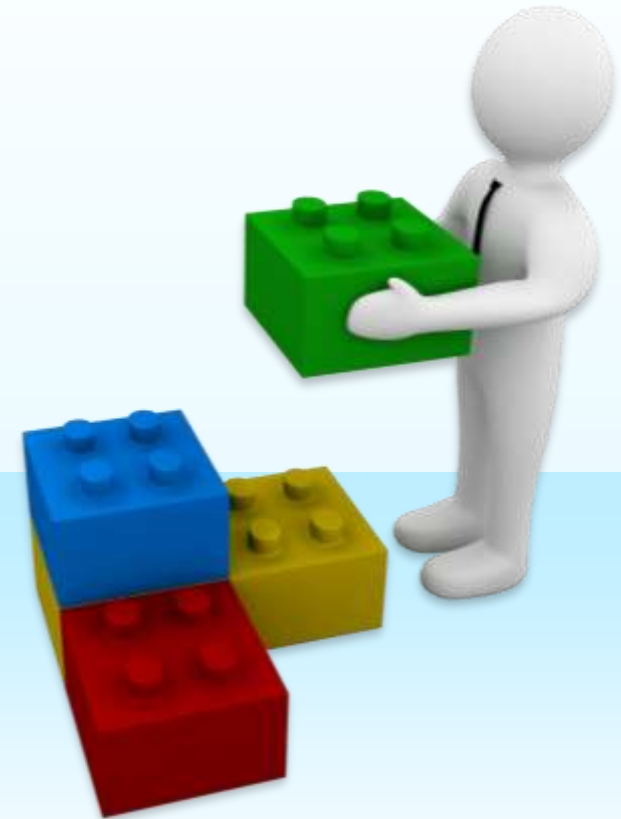




ROLE OF EXTENSION PERSONNEL IN DIGITAL JOURNALISM

38

- **Determining what audience need**
- **Identifying credible content to share**
- **Recognizing the platforms audience use**
- **Establishing goals and strategies appropriate to selected platforms**
- **Experimenting and Mastering use of platforms for engagement**
- **Crafting a message for multiple outlets**



Advantages of Digital Journalism

39



Disadvantages of Digital Journalism

40



Information Overload



Quality and Depth



Erosion of Trust

CHALLENGES OF DIGITAL JOURNALISM

1. Privacy and Security

- i. Data Collection and Sharing
- ii. Data Breaches
- iii. Cyber Security Threats
- iv. Surveillance

2. Misinformation and Fake News

- i. Amplification and Virality
- ii. Trust and Credibility

3. Digital Divide

4. Addiction and Overuse New media

Domino's India data theft

April 2021



13 TB data of 18 million orders

- Customer names
- Addresses
- Delivery locations
- Phone numbers
- Credit card information of 1 million individuals





Indian farmers data leakage

2022 by Pradhan Mantri Kisan Samman Nidhi (PM-Kisan) website



Indian farmers data leakage

2019 by Dept. of Agriculture, Andhra Pradesh

- Farmer names
- Mobile number and Addresses
- Village locations
- Tractor Type
- Subsidy



Delegates did not receive 'Magnificent Bharat' booklet at G20 summit

Fake News



Image was made using Adobe Photoshop



National Cyber Crime Reporting Portal

Indian Computer Emergency Response Team (CERT-In or ICERT)

Advanced Application for Social Media Analytics or AASMA

Electronic Media Monitoring Centre

Press Information Bureau

Fact Check Unit

Krishi 24/7

Krishi Jagran

PM-Digital Saksharta Abhiyan (DISHA)



1. National Cyber Crime Reporting Portal

46

30.08.2019

<https://cybercrime.gov.in/>

- ✓ Citizen Manual
- ✓ Cyber Safety Tips
- ✓ Cyber Awareness
- ✓ Daily Digest

2. Electronic Media Monitoring Centre

9.06.2008

<http://emmc.gov.in/#>

A premier set-up with advanced technologies to monitor, record and analyze broadcast content



3. CERT-In or ICERT

Indian Computer Emergency Response Team

Ministry of Electronics and Information Technology

Objectives

- ▶ Preventing cyber attacks against the country's cyber space
- ▶ Responding to cyber attacks and minimizing damage and recovery
- ▶ Reducing national vulnerability to cyber attacks
- ▶ Enhancing security awareness among common citizens



47

4. Advanced Application for Social Media Analytics (AASMA)

- ▶ Indraprastha Institute of Information Technology, Delhi
- ▶ “24X7” collect and analyze “live data” on users from “multiple social networks”
- ▶ Tracks social media profiles, their posts and networks of connections to identify “top users”
- ▶ Track users’ devices and their locations and send “alerts” to authorities depending on the “criteria” set by the authorities



5. Press Information Bureau (1919)



Functions

- The accreditation of Indian and foreign media representatives
- **Press briefings and press conferences**
- **Feedback to the Government** on the press and public reactions on the policies and programme of Government of India
- Organization of press tours to the development projects
- Holding of Vartalaps in regions to have direct interaction with media and citizens



November 2019

Objective:

- To **act as a deterrent to creators and disseminators** of fake news & misinformation
- To **provide people with an easy avenue to report** suspicious and questionable information pertaining to the Government of India for fact-checking

Checks the factual authenticity of any information related to the Government of India, irrespective of the platform

<https://factcheck.pib.gov.in/>



6. Krishi 24/7

50



First-ever AI-powered solution to monitor and analyze agriculture news

- ▶ Addresses the need for an efficient mechanism to **identify and manage agricultural news articles** of interest to aid timely decision-making
- ▶ Aid the Department of Agriculture and Farmers Welfare (DA&FW) to **identify relevant news and generate timely alerts**

FactCheck in Agriculture

How Farmers can identify credible sources, analyze & debunk Fake News and Misinformation?

How to Grow Grapes Plants From Grapes
KJ KRISHI JAGRAN
+91 9818896285
factcheck@krishijagran.com

How Farmers can identify credible sources of information, and analyze & debunk Fake News and Misinformation?

Over 50% of Indians are active internet users and will exceed 900M by 2025[1]. A majority of the population resides in rural areas and the farming & agricultural population comprises a major chunk of the digital/internet population.

Sowing Seeds of Critical Thinking: Media Literacy's Role in Farming Communities

How to Grow Grapes Plants From Grapes
KJ KRISHI JAGRAN
+91 9818896285
factcheck@krishijagran.com

Sowing Seeds of Critical Thinking: Media Literacy's Role in Farming Communities

The Indian farming community is widely regarded as the backbone of India, playing a pivotal role in the nation's sustenance and growth. In the contemporary landscape, this community is experiencing a profound influx of digital information that is profoundly greatly reshaping how decisions are made within their agricultural practices.

Misinformation, Myths and Facts in Organic Farming

How to Grow Grapes Plants From Grapes
KJ KRISHI JAGRAN
+91 9818896285
factcheck@krishijagran.com

Misinformation, Myths and Facts in Organic Farming

Organic is a very popular word to attract consumers as an easy net to catch. The organic food and farming narrative has picked up momentum and attention in the past decade then never before. Is organic Farming Sustainable and can it sustain the global hunger? Is organic food safe for consumption? Is it expensive than conventional farming? how about pesticides usage inorganic Farming? There are many myths and misconceptions in Organic Farming and it is very important to educate the farmers so that they can make informed choices. Let's explore some of the major debatable topics.



Unconventional Plant Propagation Experiment Using Grapes and Bananas is Fake

7. Krishi Jagran

KJ KRISHI JAGRAN

factcheck@krishijagran.com

+91 9818896285

Krishi Jagran

8. PM- Digital Saksharta Abhiyan (DISHA)

52

- Initiated under Digital India Programme
- **February 2017**

Objective: To cover 6 crore rural households (one person per household) across the country

- To usher in digital literacy in rural India with a target

> 6.15 crore (enrolled)

5.24 crore (trained)

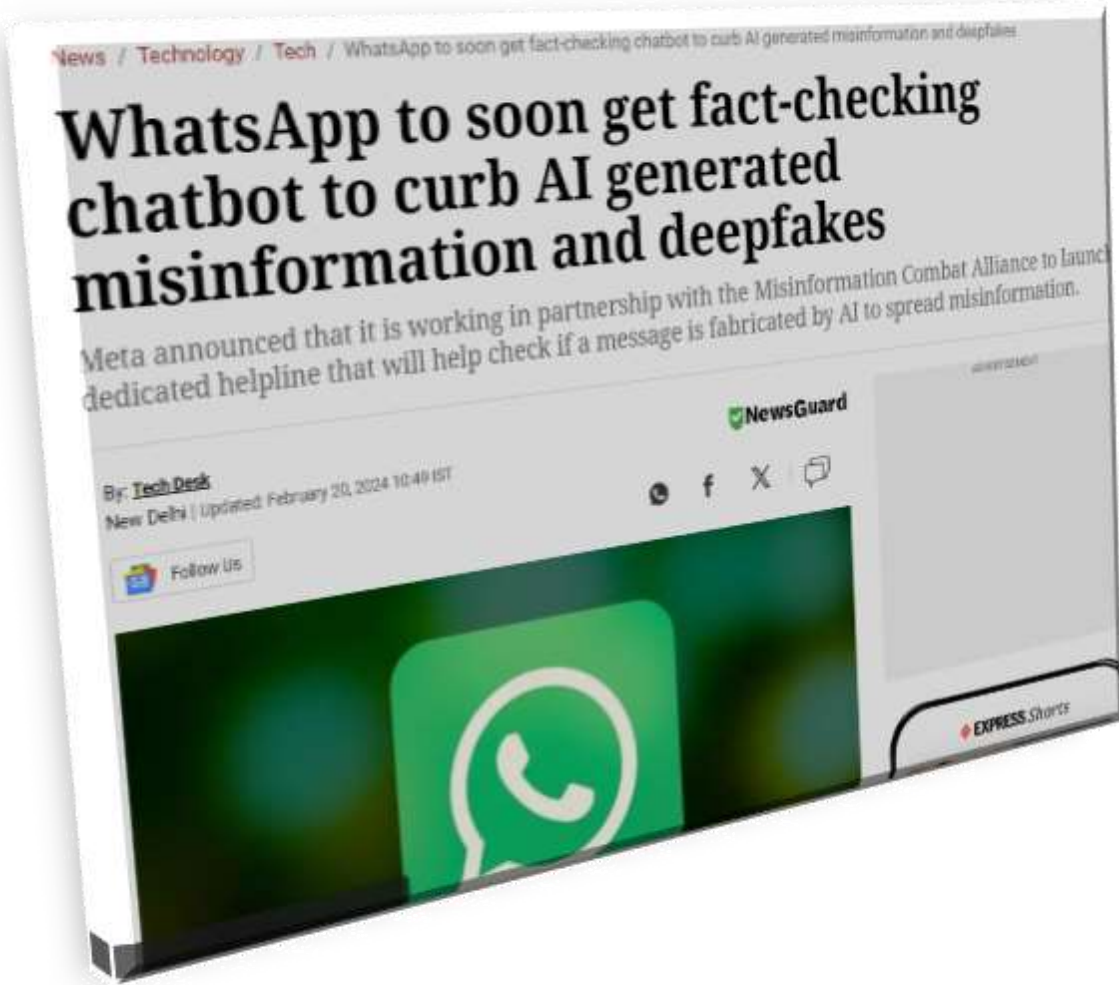
3.89 crore (duly certified)





Aims to spotlight the diverse voices and talents that are shaping India's growth and cultural narrative, **driving positive social change** and **fostering innovation & creativity** in the digital sphere

8th MARCH 2024



Misinformation Combat Alliance (MCA) - 'Deep fake analysis unit'

Focus on four-pillar approach –

- Detection
- Prevention
- Reporting
- Driving Awareness

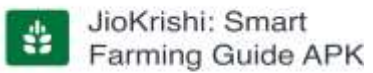
MOBILE APPLICATIONS



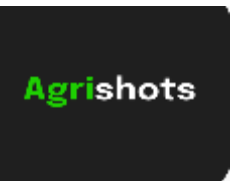
NEWS



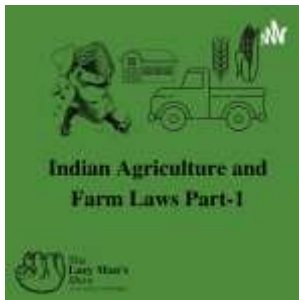
SOCIAL MEDIA



AGRI MOBILE APPS



PODCASTS & BLOGS



FACT CHECK & NEWS MONITORING TOOLS

56





RESEARCH STUDIES



1. SOCIAL MEDIA FOR AGRICULTURAL DEVELOPMENT: PERCEPTION OF KRISHI VIGYAN KENDRA SCIENTISTS

Dishant (2020)

- ▶ **Research Area:** Seven states and Union territories viz., Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Puducherry, Tamil Nadu and Telangana
- ▶ **Sample size:** 161 Scientists

Objective: To analyze the purpose of utilization of social media by KVK scientists

Table 1 : Purpose of Utilization of Social Media by KVK Scientists

n= 161

60

Social Media	Seeking and dissemination of agricultural Information	Transfer of Technology	Acquiring Skills pertaining to agricultural practices	Sharing Success stories	Communication with other organizations	Seeking Suggestions	Publicizing / Rapport building	Entertainment
Facebook	123 (76.40)	84 (52.17)	98 (60.87)	61 (37.89)	73 (45.34)	24 (14.91)	65 (40.37)	122 (75.78)
WhatsApp	146 (90.68)	148 (91.93)	136 (84.47)	135 (83.85)	141 (87.58)	129 (80.12)	133 (82.61)	145 (90.06)
YouTube	85 (52.80)	73 (45.34)	136 (84.47)	83 (51.55)	49 (30.43)	44 (27.33)	57 (35.40)	123 (76.40)
Instagram	25 (15.53)	12 (7.45)	17 (10.56)	14 (8.70)	0.00	0.00	28 (17.39)	37 (22.98)
Twitter	24 (14.91)	25 (15.53)	13 (8.07)	15 (9.32)	18 (11.18)	12 (7.45)	11 (6.83)	0.00
Telegram	13 (8.07)	12 (7.45)	16 (9.94)	12 (7.45)	25 (15.53)	11 (6.83)	18 (11.18)	27 (16.77)
LinkedIn	74 (45.96)	38 (23.60)	13 (8.07)	15 (9.32)	25 (15.53)	14 (8.70)	12 (7.45)	0.00
Skype	24 (14.91)	25 (15.53)	12 (7.45)	0.00	26 (16.15)	15 (9.32)	0.00	17 (10.56)
Messenger	13 (8.07)	11 (6.83)	15 (9.32)	10 (6.21)	38 (23.60)	32 (19.88)	25 (15.53)	36 (22.36)
Quora	24 (14.91)	0.00	12 (7.45)	0.00	0.00	25 (15.53)	0.00	0.00
Research Gate	75 (46.58)	39 (24.22)	49 (30.43)	26 (16.15)	23 (14.29)	28 (17.39)	50 (31.06)	0.00

Table 2 : Suggestions given by KVK Scientists for effective use of Social Media for Agricultural Development

n= 161

Suggestions	Number (Percent)	Rank
Provide better Internet connectivity in rural areas	161 (100)	I
Scientists should stay up to date regarding social media features and privacy settings	154 (95.65)	II
Set up authentication body to scrutinize the messages regarding agriculture shared via social media	152 (94.41)	III
Disseminate need based farm information via social media	150 (93.17)	IV
Make social media more secure by protecting the users from hackers	148 (91.93)	V
Conduct periodic and regular training programs on use of social media	139 (86.34)	VI
Set up more number of social media pages and groups related to agriculture	137 (85.09)	VII
Attend conferences that encourage live Tweeting and use of social media	128 (79.50)	VIII
Recruit technically competent personnel for using social media	123 (76.40)	IX
Free mobiles internet data for farmers	28 (17.39)	X

Media Coverage of Digitalization in Agriculture: An Analysis of Media Content

Svenja and Julia (2023)

- ▶ **Research Area:** German Newspaper Articles
- ▶ **Sample size:** 88 accessible articles [2016 (16), 2017 (24), 2018 (16) and 2019 (32)] and 629 statements
- ▶ **Keywords:** Digitalization+ Farm, Digitalization+ agriculture

OBJECTIVES

- ▶ To identify arguments used in the media for and against digitalization in agriculture
- ▶ To categorize headlines used in the articles about digitalization in agriculture
- ▶ To investigate how the arguments of different interest groups are presented

Table 1: Media Analyzed from Online Archives

n= 88

Category	Number of Articles	Media	Number of Articles
Weekly News Magazines	6	Focus	4
		Spiegel	1
		Stern	1
Weekly Newspaper	28	Die Welt	13
		Die Zeit	9
		Frankfurter Allgemeine	5
		Bild am Sonntag	1
Daily Newspaper	54	FA Zeitung	24 ←
		Siiddeutsche Zeitung	20
		Bild	10

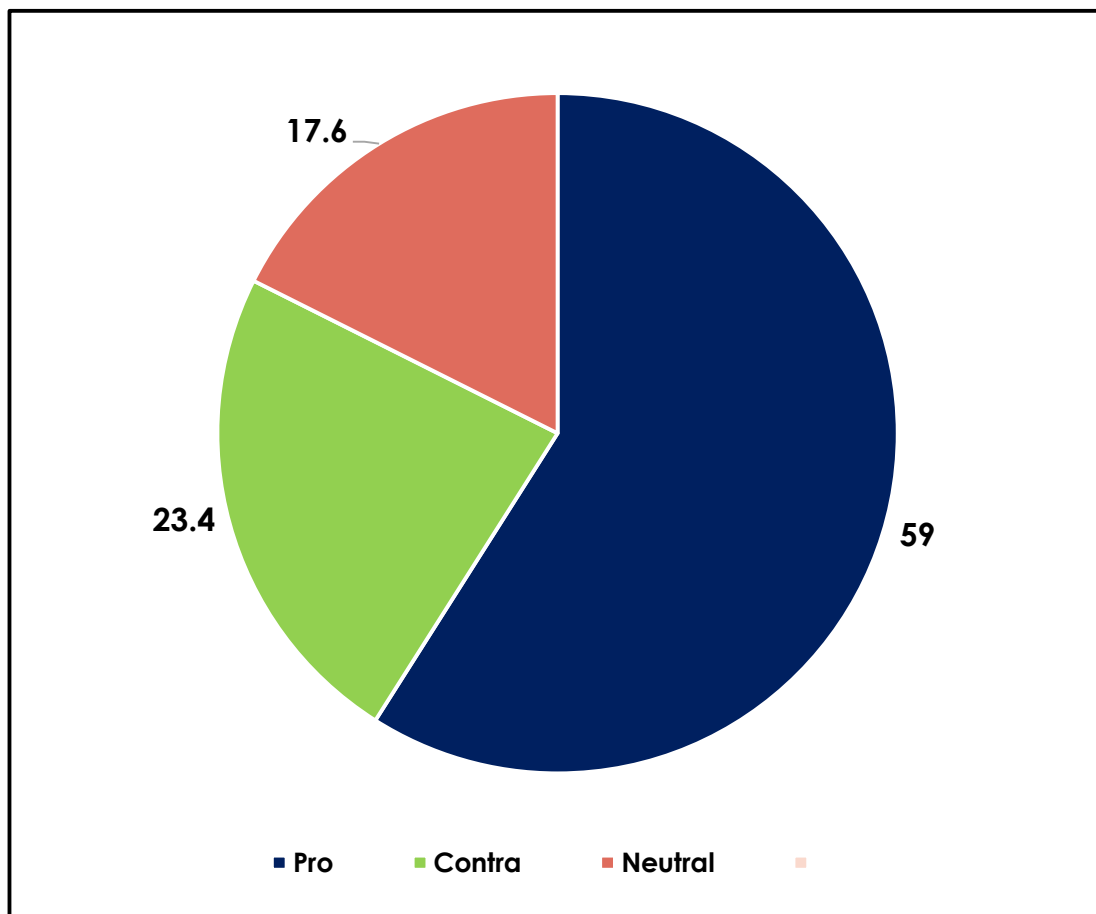


Fig 1: Arguments Distribution

Table 2: Comparison of Headline and Content

n= 88

Arguments	Positive Headlines (n= 36)	Negative Headline (n=11)	Neutral Headline (n=21)	No mention (n= 20)
Pro	30	6	8	8
Contra	4	2	6	2
Neutral	2	3	7	10
Average	9.3	7.4	4.4	2.5



Fig 2: Share of Most Frequent Pro Arguments

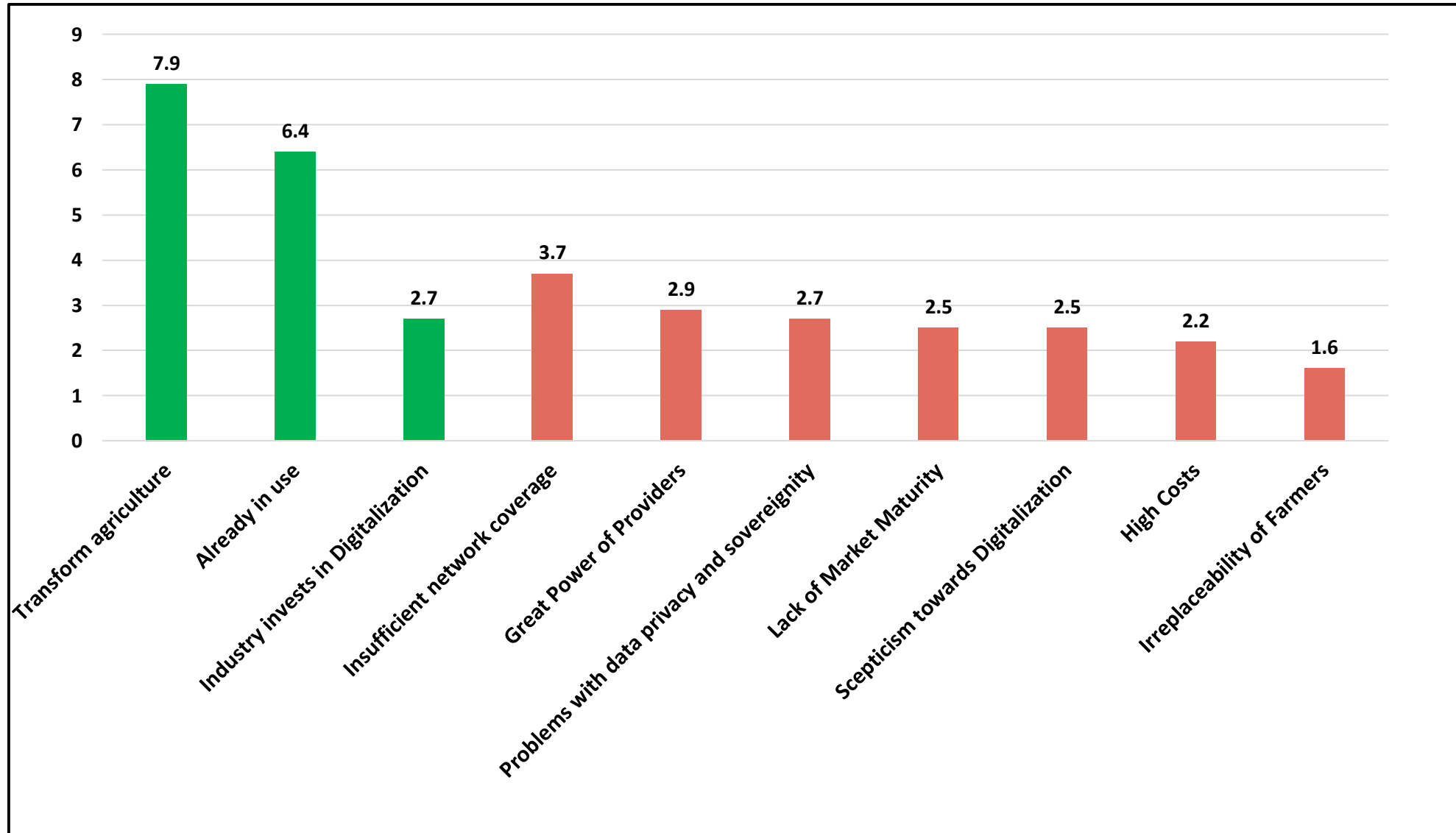


Fig 3: Share of Most Frequent Neutral and Contra Arguments

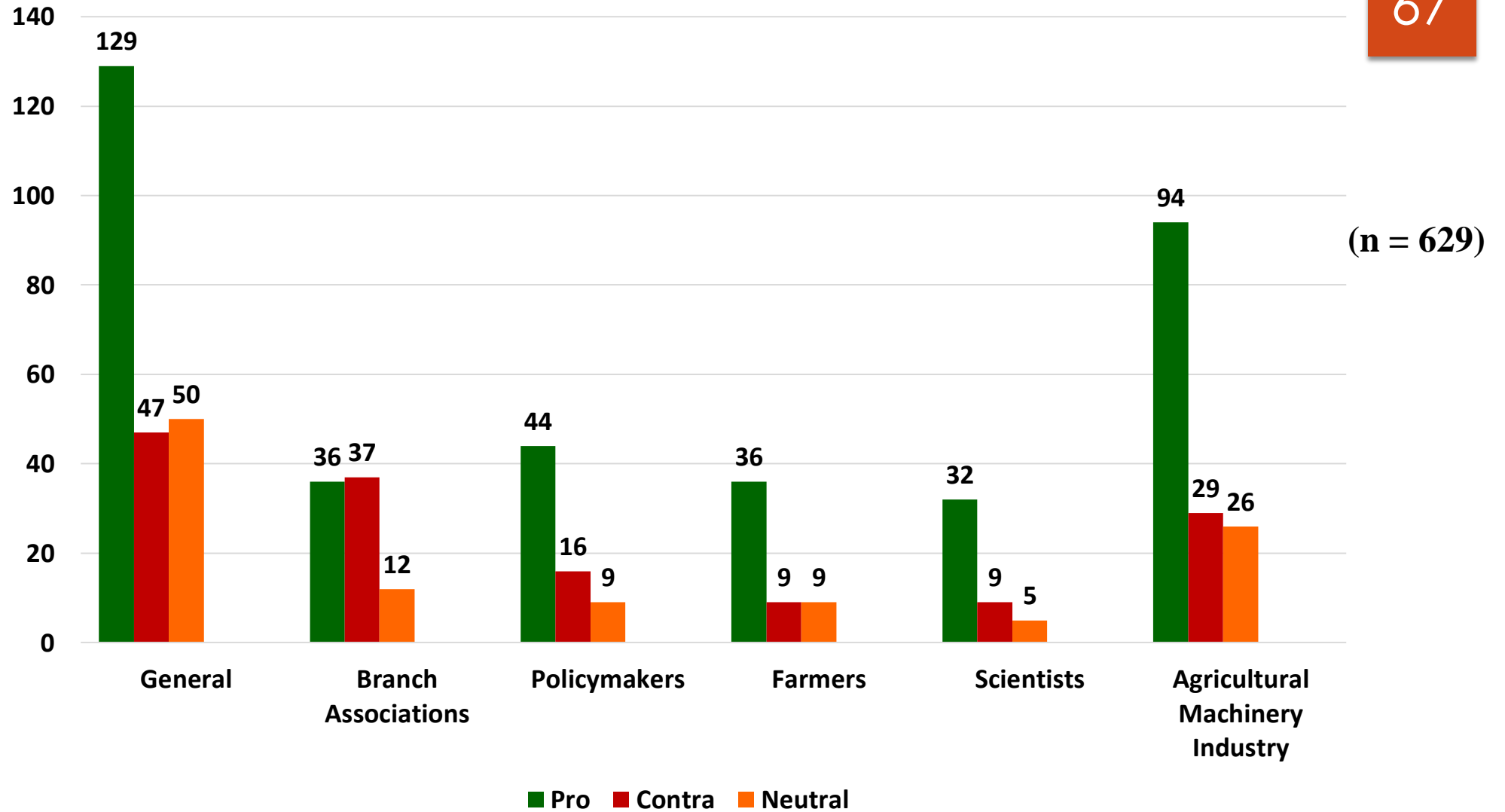


Fig 4: Frequencies of Arguments by Interest groups

Swiping Pages: Comparative Study Analyzing the Shift from Printed Newspaper to Online Newspaper in India

Yadav (2020)

Sample size= 198
Area: Pune, India

Table 1 :People's Opinion to Different Questions

n= 198

Statements	SDA	DA	N	A	SA
I prefer to access news online rather than offline	6	24	21	99	48
I am interested in knowing the headlines and summary rather than going into full details (online)	6	18	33	114	27
Revisiting to a particular piece of information is comparatively easy on online platforms rather than offline platforms	6	27	33	93	39
I am satisfied with the online newspaper	0	3	15	135	45

Note: 0=Strongly disagree; 1= Disagree; 2=Neutral; 3=Agree; 4=Strongly agree

Table 2: Showing which Media is Convenient and Effective in Retaining News

n= 198

Count		“I am interested in knowing the headlines and summary rather than going into full details.”? Supporting this statement, I prefer online news applications.					Total
		SD	D	N	A	SA	
Which of the following medium helps in retaining news?	Offline newspaper	21	9	0	21	6	57
	Online E-paper	15	3	18	69	36	141
Total		36	12	18	90	42	198

Table 3 : Reading habits and Medium of newspaper

n= 198

Count	How often do you prefer reading news?				Total
	D	S	M	R	
Offline newspaper	12	3	24	12	51
Online E-paper	96	15	18	18	147
Total	108	18	42	30	198

D= Daily; S= Several time of week; M=Monthly; R= Rarely

Table 4: Profession and News Reading Pattern

n= 198

Count		Do you think online news applications provide convenience to customers?					Total
		SD	D	N	A	SA	
My Profession	Student	21	6	9	48	30	114
	Employed	15	3	6	33	12	69
	Business	0	0	0	3	0	3
	Housewife	0	0	3	0	0	3
	Others	0	3	0	6	0	9
Total		36	12	18	90	42	198

A Study on Readers' Preference Towards Online newspaper in Coimbatore City

Rakesh and Krupa (2022)

Area= Coimbatore, Tamil Nadu
Sample size= 120

OBJECTIVES

- ▶ To know the awareness level of online newspaper in Coimbatore city
- ▶ To analyze the factors influencing the choice of online newspaper
- ▶ To know the preference of online newspaper readers among the various online newspaper

Table 1: Awareness level of different Online Newspapers

n= 120

Newspaper	Aware		Not Aware	
	Number of Respondents	Percentage of Respondents	Number of Respondents	Percentage of Respondents
Times of India	106	88	14	12
Ndtv	57	47	63	53
Indian express	103	86	17	14
The Hindu	115	96	5	4
Hindustan Times	64	53	56	47
Daily Thanthi	88	73	32	27
Dinamalar	92	77	28	23
Live mint	96	80	24	20

Table 2: Factors influencing readers to read online news

n= 120

75

Factor	Constructs	Frequency	Percentage
Time spent	Less than 30 min	97	81
	30 min to 1 hour	20	17
	More than 1 hour	3	2
Device used	Mobile phone	113	94
	Laptop	5	4
	Tablet	2	2
Content Preferred	Headline	67	56
	Political	15	12
	National	5	4
	International	8	7
	Sports	18	15
	Business	5	4
	Local	2	2
Language preferred	English	52	43
	Tamil	17	15
	Both	51	42

Factor	Constructs	Frequency	Percentage
Factors influencing readers to read online news	Easily Accessible	26	22
	Constant update	15	12
	Time saving	16	13
	Ease of searching previous news	3	2.50
	More mediums available	3	2.50
	Organized content	2	2
	Trustworthy information	55	46

Table 3: Analysis on the Benefits of Online Newspaper

n= 120

Agreeability	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Easily Accessible	84	31	3	1	1
Constant updates	42	57	19	2	0
Time saving	37	34	46	3	0
Ease of searching previous news	22	36	29	24	9
Organized content	22	33	43	14	8
Trustworthy information	14	32	43	18	13

Table 4: Satisfaction level of different Content in Online Newspaper

n= 120

Satisfaction Level	Highly satisfied	Satisfied	Neutral	Dissatisfied	Highly Dissatisfied
Headline	77	32	10	0	1
Political	15	56	38	7	4
National	26	48	42	4	0
International	23	45	33	16	3
Sports	41	39	24	5	11
Business	24	54	22	14	6
Local	31	37	36	10	6

Table 5: Readers Satisfaction level towards Online Newspapers

n= 120

Factor	Construct	Frequency	Percentage
Overall satisfaction towards online news	Highly satisfied	25	21
	Satisfied	75	62
	Neutral	20	17
Pay for online news	Yes	18	15
	No	102	85
Different problems faced by readers	Slow internet connection	14	17
	Heavy content	3	4
	Advertisement	11	13
	Pop up ads	55	66


Table 6: Preference of Online Newspapers

n= 120

Newspaper	Average*	Rank
Times of India	59.56	I
The Hindu	57.63	II
Indian Express	53.76	III
Ndtv	53.39	IV
Hindustan Times	47.67	V
Daily Thanthi	47.65	VI
Dinamalar	45.86	VII
Live mint	34.44	VIII

CONCLUSION



A top-down view of a dark blue desk. In the top left, a blue notebook with glasses on top sits on an orange notebook. A black keyboard is partially visible at the top. In the bottom right, a light green keyboard sits on an orange spiral notebook. A small green succulent in a white pot is on the right, and another in a wooden pot is on the left.

The function of good
journalism is to take
information and add value
to it

John Chancellor

“Thank you”

PLATFORMS	YEAR	FOUNDER	CEO
YOUTUBE	2005	Chad Hurley, Steve Chen & Javed Karim	Neal Mohan
FACEBOOK	2004	Mark Z, Dustin & Hughes	
TWITTER	2006	Jack Dorsey, Noah Glass, Evan Williams	Linda Yaccarino
INSTAGRAM	2010	Kevin Systrom & Mike Krieger	Adam Mosseri
BLOGS (Barger)	1994	Justin Hall	
GOOGLE	1998	Larry Page & Sergey Brin	Sundar Pichai
EMAIL	1971	Roy Tomilson	
WhatsApp	2009	Jan Koum & Brian Acton	
Podcasts	2004	Adam Curry & Dave Wine	
Video	1888	Le Prince (Roundway Garden Scene)	
Pinterest	2010	Silberman, Paul Sciarra, Evan Sharp	
Telegram	2013	Pavel & Nikolai Durov	PavelDurov

TIPS TO BECOME DIGITAL JOURNALISM

1. Be active online & get to know the digital outlets
2. Spot stories and Publish
3. Update your Technical Knowledge
4. Utilizing social media & comments to interact
5. Check for styling, toning & formats

TIPS TO Write Content

1. Know the inverted pyramid
2. Research on the topic & gather info
3. Crisp, Short & Simple
4. Verify the sources
5. Edit the work

List of Journalism Awards

This list of journalism awards is an index to articles about notable awards for journalism. It is organized by the region and country of the organization that sponsors the award, although some awards are not limited to one country.

International Journalism Awards

1. The Elizabeth Neuffer Memorial Prize
2. The Prince Albert II of Monaco and UNCA Global Prize
3. Online Journalism Awards, administered by Online News Association
4. Fetisov Journalism Awards
5. UNESCO/Guillermo Cano World Press Freedom Prize
6. World Association of Newspapers' Golden Pen of Freedom Award
7. Premio Gabriel García Márquez, administered by Fundación Gabo

Source:

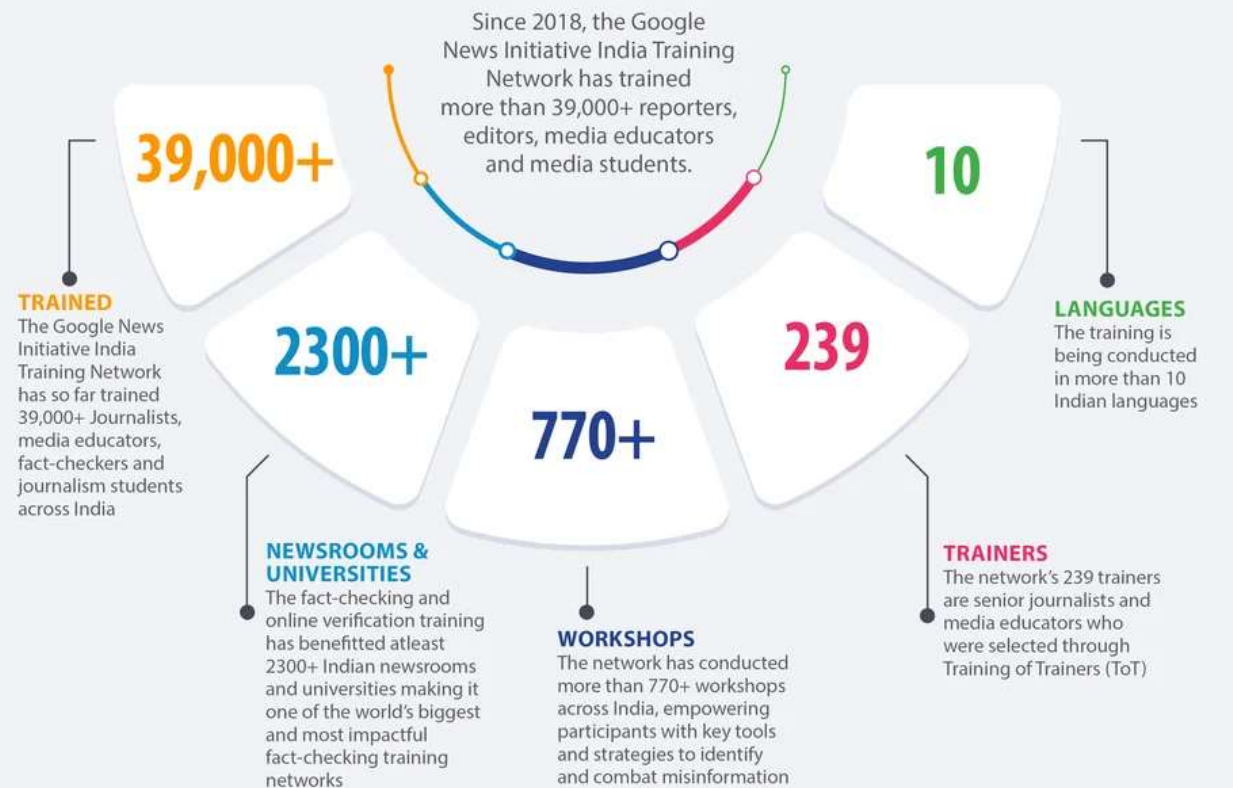
"https://en.wikipedia.org/w/index.php?title=List_of_journalism_awards&oldid=1191270534"



India's Journalism Awards

1. Ramnath Goenka Excellence in Journalism Awards
2. Bharatendu Harishchandra Awards
3. Chameli Devi Jain Award for Outstanding Women Media persons
4. National Award for Excellence in Journalism Raja Ram Mohan Roy Award
5. Rainbow Awards Feature of the Year Op-Ed of the Year
6. Siva Prasad Barooah National Award

FOUR YEARS ON: COMBATING MISINFORMATION IN INDIA



(Training numbers till May 31, 2022)