



# AGRI UDAAN<sup>®</sup>

Food and Agribusiness Accelerator 6.0

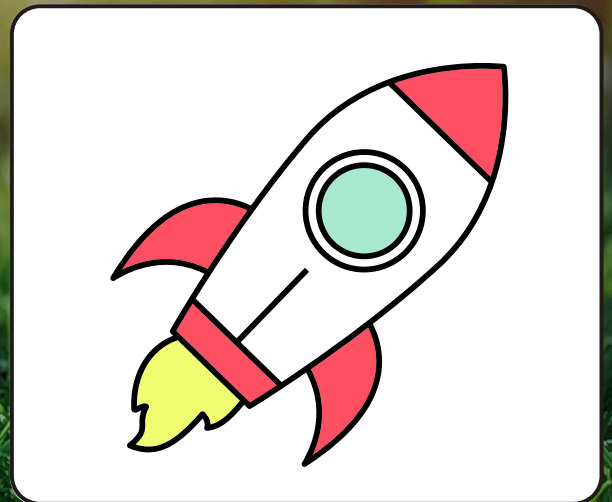
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## AGRI UDAAN<sup>®</sup>

AGRI UDAAN is a Food and Agribusiness Accelerator organized by a-IDEA, Technology Business Incubator of ICAR-NAARM, supported by National Bank for Agriculture and Rural Development (NABARD), Government of India. The Program focuses on catalyzing scale-up stage Food and Agribusiness startups through rigorous mentoring, industry networking and pitching before investor. AGRI UDAAN is a unique platform for scale-up stage innovators, entrepreneurs and startups in Food and Agribusiness sectors to showcase their products/services and to receive valuable inputs from Mentors, Incubators, R & D Institutions, Agribusiness Industries and Investors.

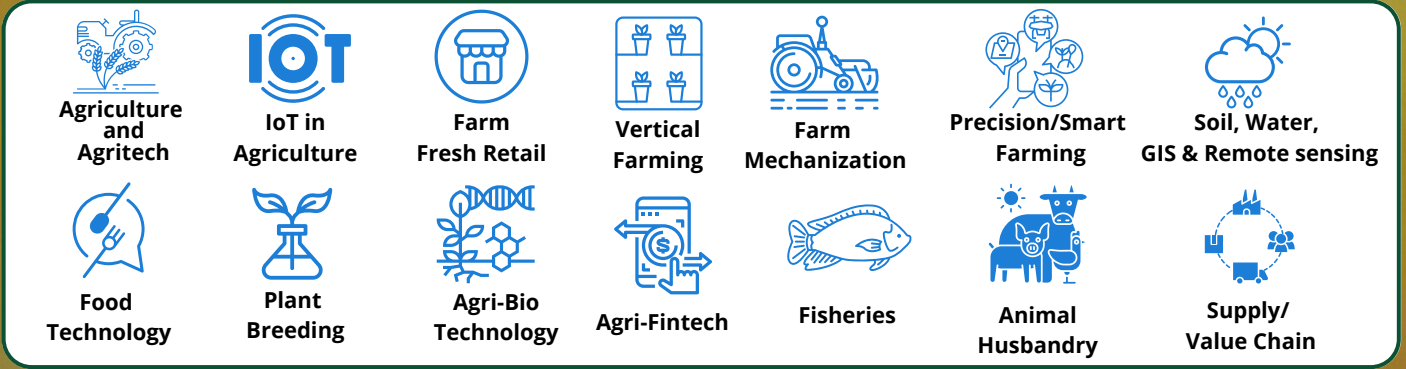


## About a-IDEA

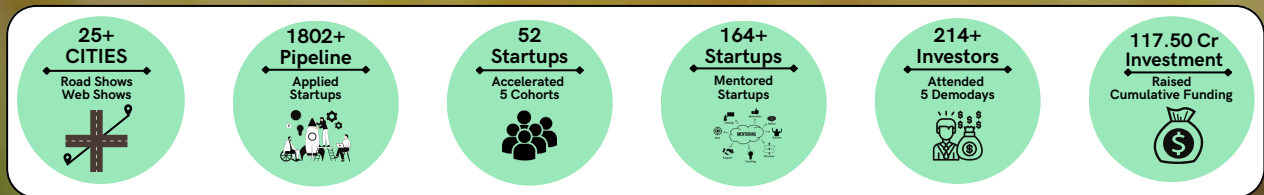
a-IDEA (Association for Innovation Development of Entrepreneurship in Agriculture), is a Technology Business Incubator (TBI) hosted by Indian Council of Agricultural Research - National Academy of Agricultural Research Management, Hyderabad (ICAR-NAARM) & supported by NABARD, NSTEDB, DST, BIRAC and DBT, Govt. of India (GoI). a-IDEA has been housed at the Centre for Agri-Innovation at ICAR-NAARM for fostering innovation and entrepreneurship in agriculture in India. a-IDEA, since 2014 has been supporting startups across 14 domains of agriculture and allied sectors. a-IDEA aims to help entrepreneurs ideate, incubate and accelerate their innovative early-stage startups that are scalable to become competitive food and agri-business ventures through capacity building, mentoring, networking, investment and advisory support.



# Focus Areas



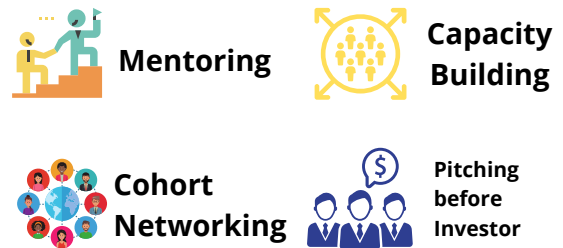
## Highlights of AGRI UDAAN<sup>®</sup>



### Who can Apply ?

- Scale-up stage Agri, Food & Allied sector startups developing innovative solutions (products or services)
- Full-time core team ready with a working prototype for customer validation
- Initial market traction for the products or services

### What the Program Offers



## Roadmap of AGRI UDAAN 6.0<sup>®</sup>



# AGRI UDAAN® PREVIOUS PARTNERS



# AGRI UDAAN® PREVIOUS STARTUPS

**AGRI UDAAN 1.0**

**2015**

**AGRI UDAAN 2.0**

**2017**

**AGRI UDAAN 3.0**

**2019**

**AGRI UDAAN 4.0**

**2021**

# AGRIUDAAN<sup>®</sup>

Food and Agribusiness Accelerator 5.0

## DEMO DAY

a-IDEA successfully concluded Agri Udaan 5.0 on 28 April 2023 at Novotel, Hyderabad. A total of 14 startups were shortlisted among 148 applications after rigorous evaluation which were mentored through Accelerator Mentorship Program (AMP) and one to one mentoring was given by industrial and academic experts followed by a two day pre - demo day session wherein investor-mentors trained startups in effective pitching in front of investors for the demo day. An average of 3 investors showed interest in each startup.

## AGRI UDAAN 5.0 Startups



## Glimpses of Demo Day AGRI UDAAN<sup>®</sup> 5.0



## Our Investors



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