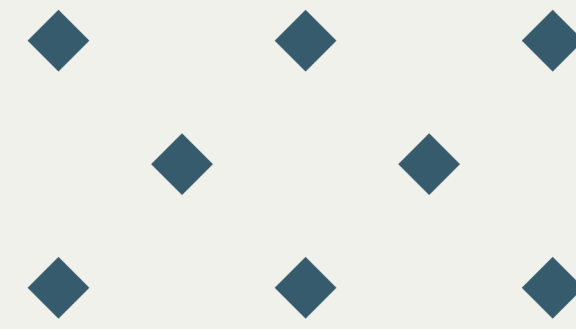


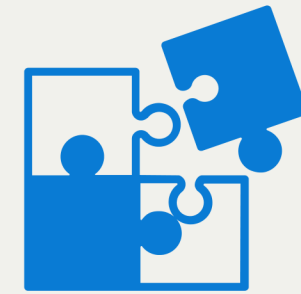
NNATIONAL
ENTREPRENEURSHIP
CHALLENGE **2023**

E
e-cell
IIT BOMBAY



About Us

- **E-Cell IIT Bombay is Asia's largest student run entrepreneurship body.**
- Our mission is to empower aspiring entrepreneurs across the country through a diverse range of workshops, competitions, and initiatives.
- As India emerges as one of the leading startup powerhouses globally, we take pride in our role in fostering innovation and providing a platform for young minds to thrive.
- Whether you are an enthusiastic entrepreneur, an aspiring founder, or a seasoned industry professional, we have something to offer for everyone in the startup ecosystem.



What is NEC

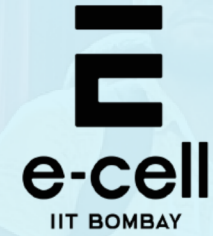
NEC is a 6 month extensive program providing colleges a dynamic platform, resources and guidance to build an functioning Entrepreneurship body in their college.

Through a diverse range of tasks focused on **fostering growth, establishing a strong brand, and optimizing the functioning of an E-Cell**, participating colleges will have the opportunity to ignite the entrepreneurial spirit within their students and cultivate a lasting legacy E-Cell on their campus.



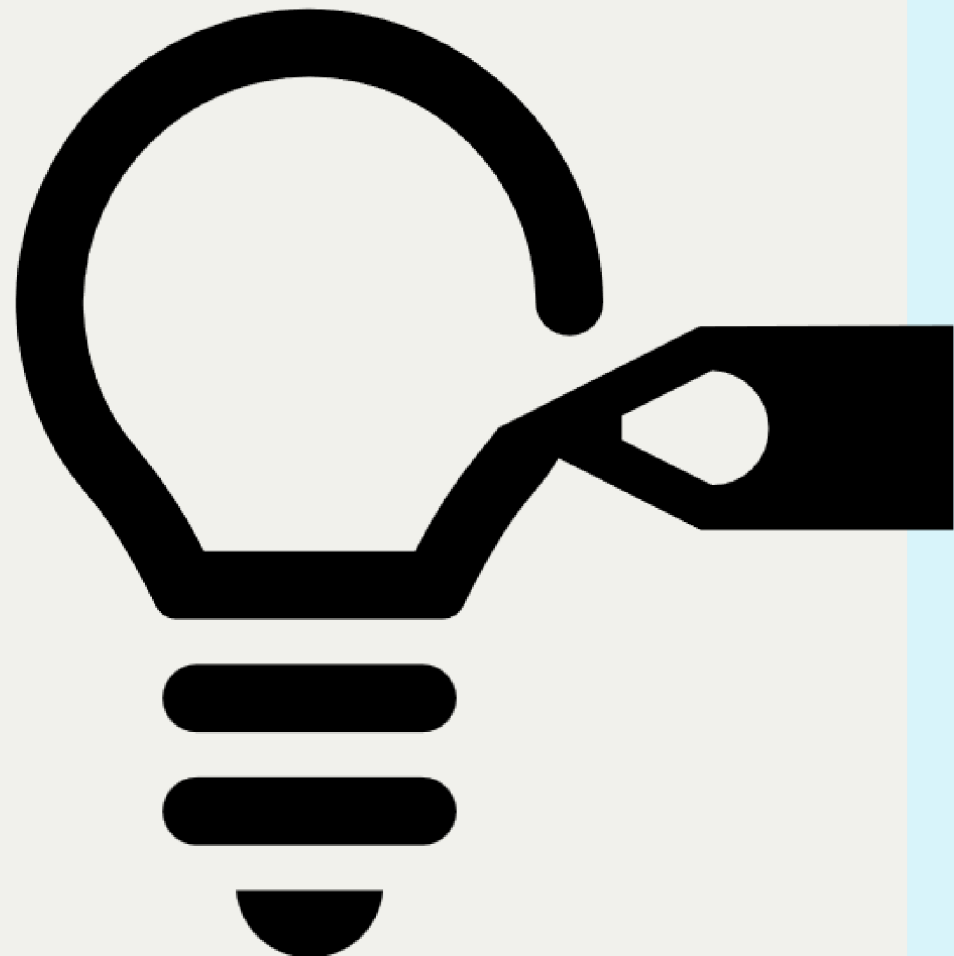


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Our Vision

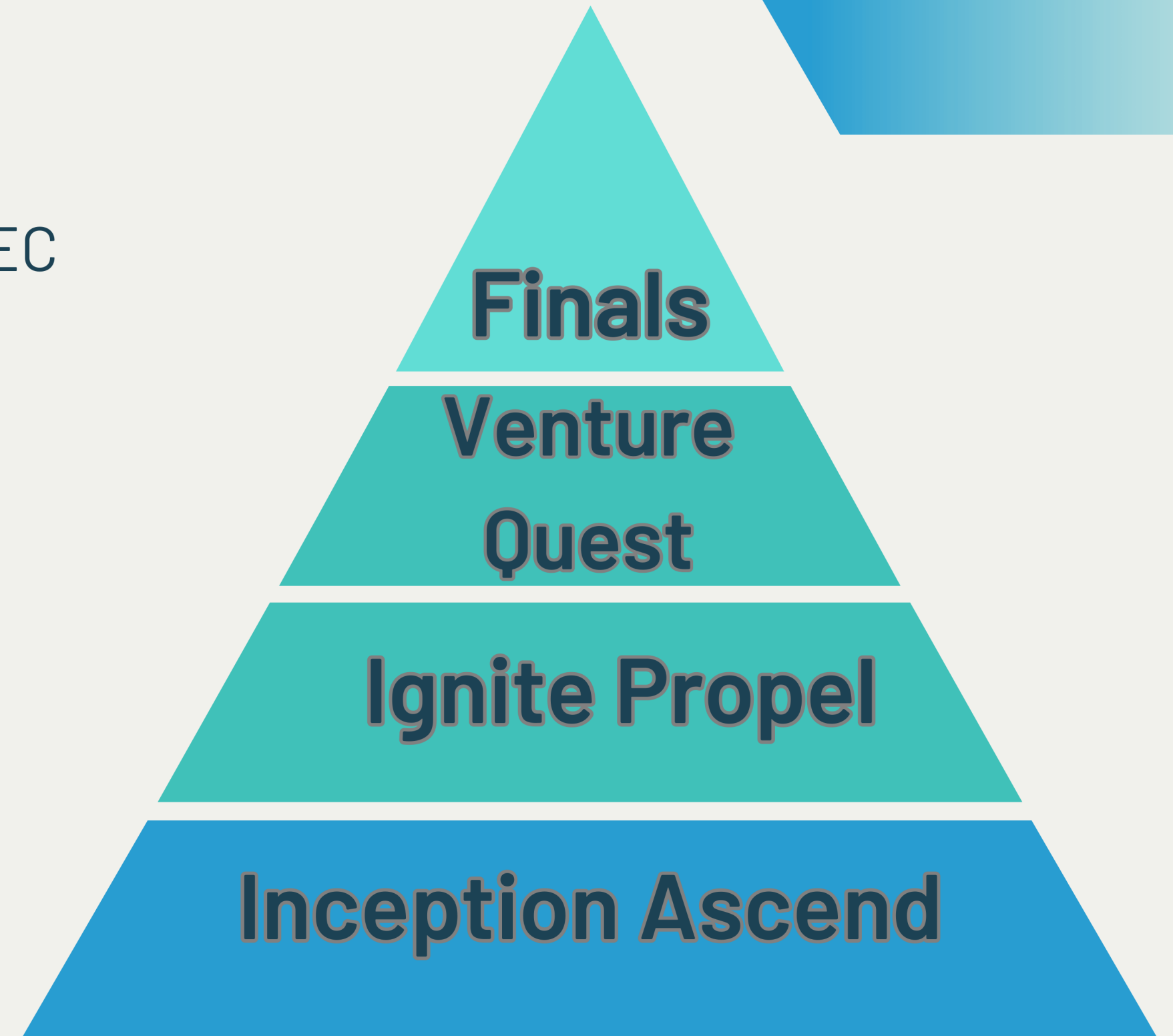
NEC is a one of a kind pan-India competition aimed to provide a **platform to nurture, grow and guide the entrepreneurial mindset** at grass root level across India



Through a series of **competitions, tasks, and personalized mentorship**, colleges have the unique chance to refine their entrepreneurial skills, upskill their members, and establish a thriving entrepreneurial body on campus

Structure of NEC

Spanned over the period of 6 months , NEC offers colleges a transformative opportunity to push boundaries, foster teamwork, and leave a lasting impact on their campus



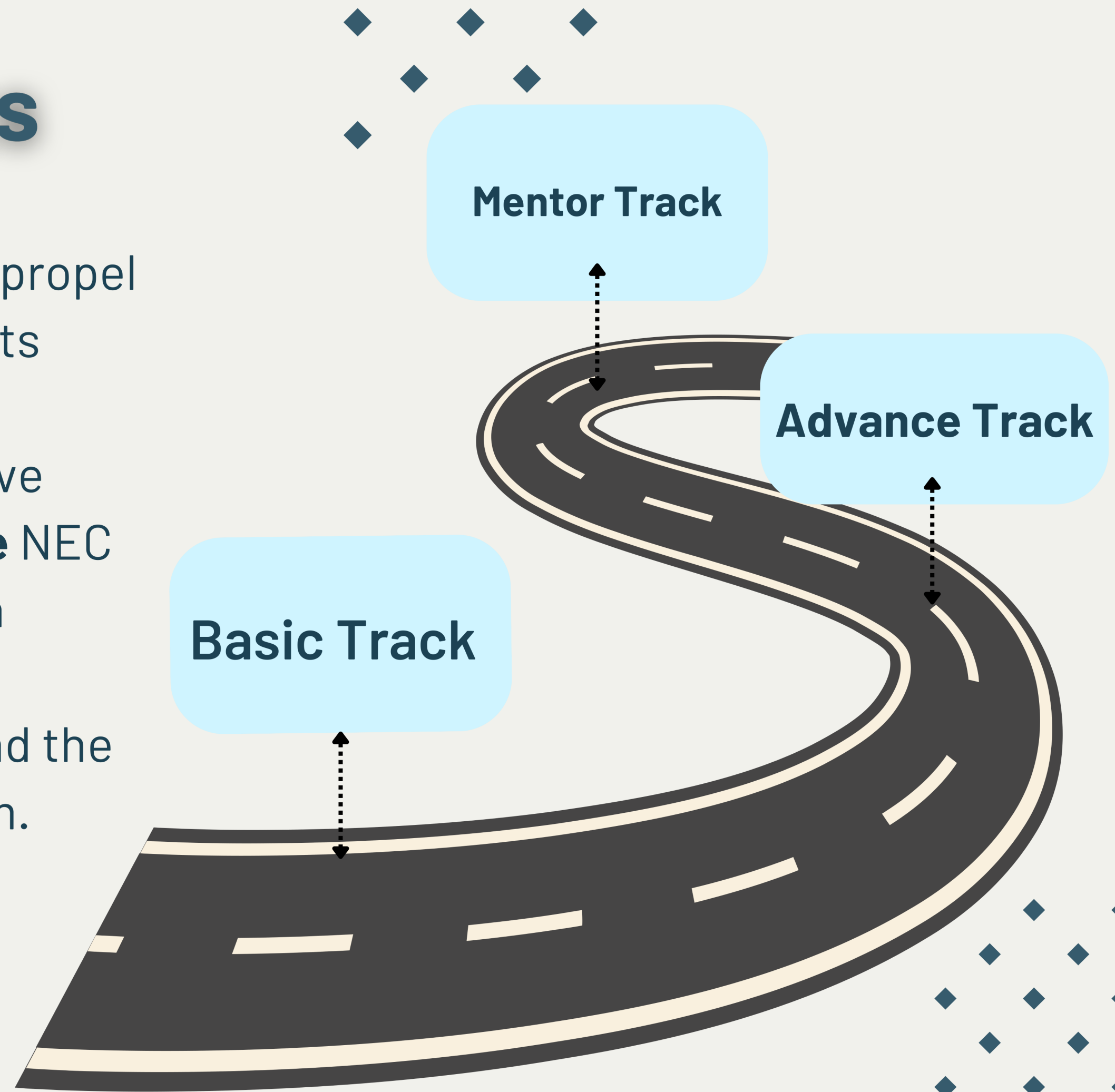
Timeline





Tracks

- At NEC, we offer tailored tracks to propel your E-Cell forward, regardless of its stage.
- Whether you have **just started**, have been running for **3-5 years or more** NEC gives you the platform to building a thriving and influential E-Cell that transforms the lives of students and the broader entrepreneurial ecosystem.



Basic Track

For Who is It?



**For colleges who don't have an active running Entrepreneurship body and have the passion to start one.
An E-Cell running for less than 2 years**



- Colleges who want to establish the building blocks of their Entrepreneurship Body are encouraged to participate.
- Through the various tasks centric around operating and scaling a successful E-Cell ,colleges will be able to create a legacy E-Cell in their own college and nurture a robust entrepreneurial spirit.



Experience the thrill of shaping the future startups and endeavours at your college and the various doors that it will open for you

Minimum 5 members are required to participate

Advance track

For Who is It?



For colleges having a running E-Cell that conducts workshops, events and interactive sessions. An E-Cell running for 3 to 5 years.



- Colleges who want to **take their E-Cell to the next level** and scale forward are encouraged to participate.
- By competing with diverse E-Cells across the country ,colleges will get the chance to explore,innovate,adapt as a team .
- Helping them paving for a future filled with limitless potential in the world of entrepreneurship.



- It will provide a platform to sharpen your entrepreneurial skills
- Network with likeminded individuals from across the country
- Increase the visibility and scale of your E-Cell

Minimum 5 members are required to participate

Mentor Track

For Who is It?

Students and faculty advisors who have been part of a E-Cell functioning for more than 5 years and wish to share and enhance their experience of being part of an E-Cell with other E-Cells.

- Mentors will get the **opportunity to lead, guide other colleges on their journey of establishing an E-Cell.**
- Foster collectiveness amongst like minded passionate entrepreneurial minds
- Learn from different perspectives while navigating through challenges
- Empowering students and the next generation of change-makers
- Recognition and incentives will be given from E-Cell IIT Bombay

Students and faculty advisors part of an E-Cell which has been active for **more than 5 years** are encouraged to participate.

Multiple individual entries from a college are allowed



How to Register?

- Registration is through our online website.
Registrations will be open till 15th September
- Click on the Register button and fill out the essential details about your college's E-Cell and team leader's information
- Upon completion a confirmation email will be sent on the team leader's email address

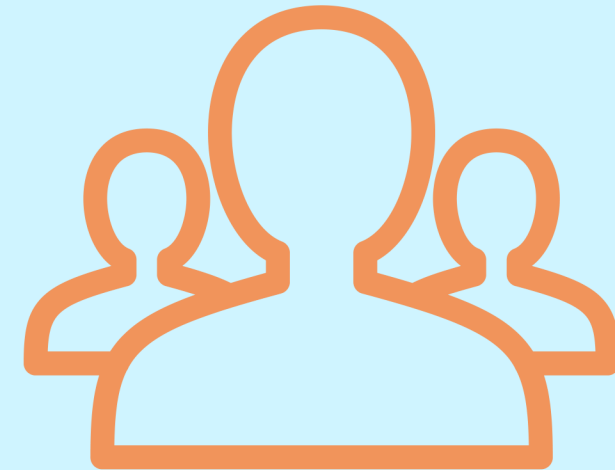
- **With the login credentials**, you can access the website and the filtration tasks
- On logging in, you'll find detailed information about the tasks, along with instructions, guidelines for submission, video explanations, available resources, and the points awarded for each task.
- As you progress, all updates related to the tasks and further stages will be conveniently available on your login portal.



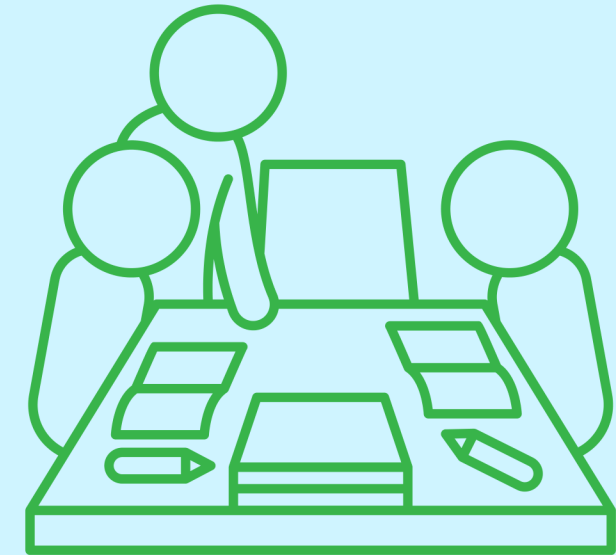
Inception Ascend



Establishing the **stepping stones** of your E-Cell by creating and increasing its presence .

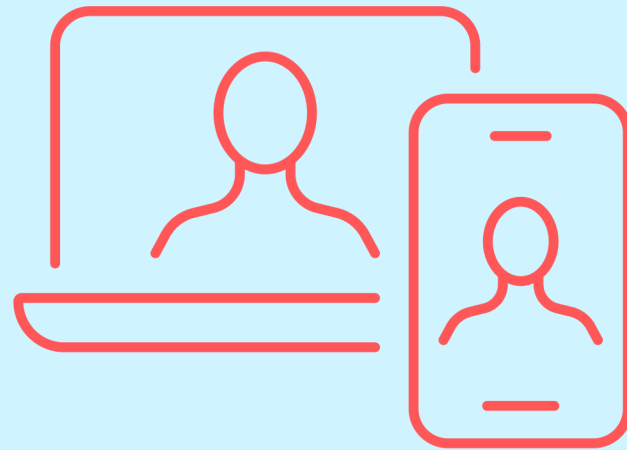


Understanding the functioning, structure to run a successful E-Cell



Get to start **networking with various E-Cell**, associates and like-minded people

Ignite Propel



The teams will be assigned a seasoned **NEC mentor** who will guide them through the tasks, share valuable insights and clear any queries



Through a series of comprehensive tasks colleges will expand their presence, cultivate **robust teamwork and leadership skills**

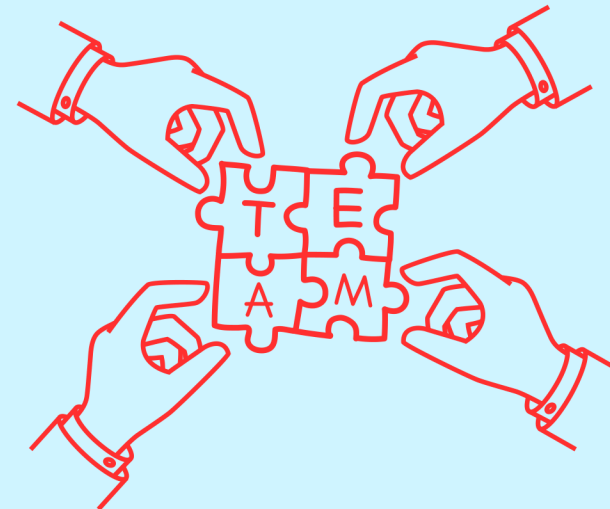


The tasks will be evaluated and the top performers will be awarded

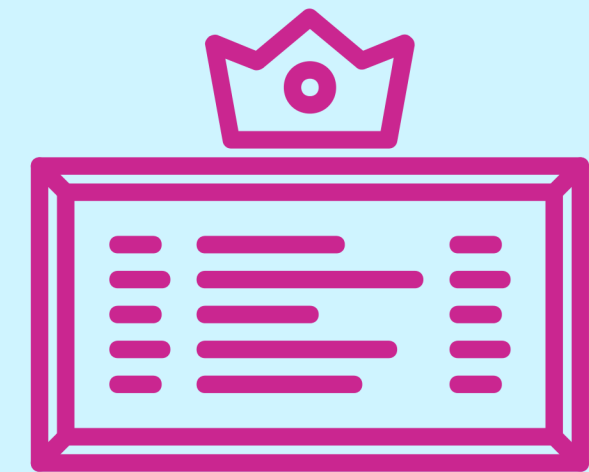
Venture Quest



The tasks in this stage help colleges **establish a legacy** for their E-Cell and **sustaining** its future

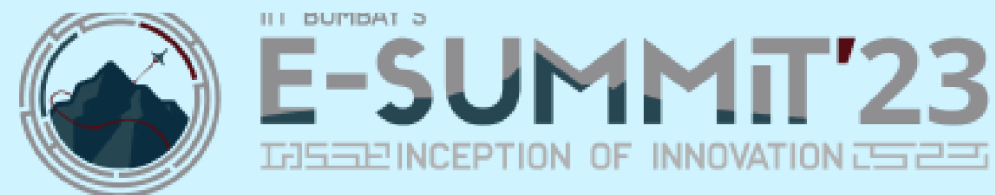


Colleges will be judged on their **ability to synergize, innovate, and think beyond boundaries**



The tasks will be evaluated, and a **Global leader** will be displayed. Enjoy the thrill of the competition

Finals



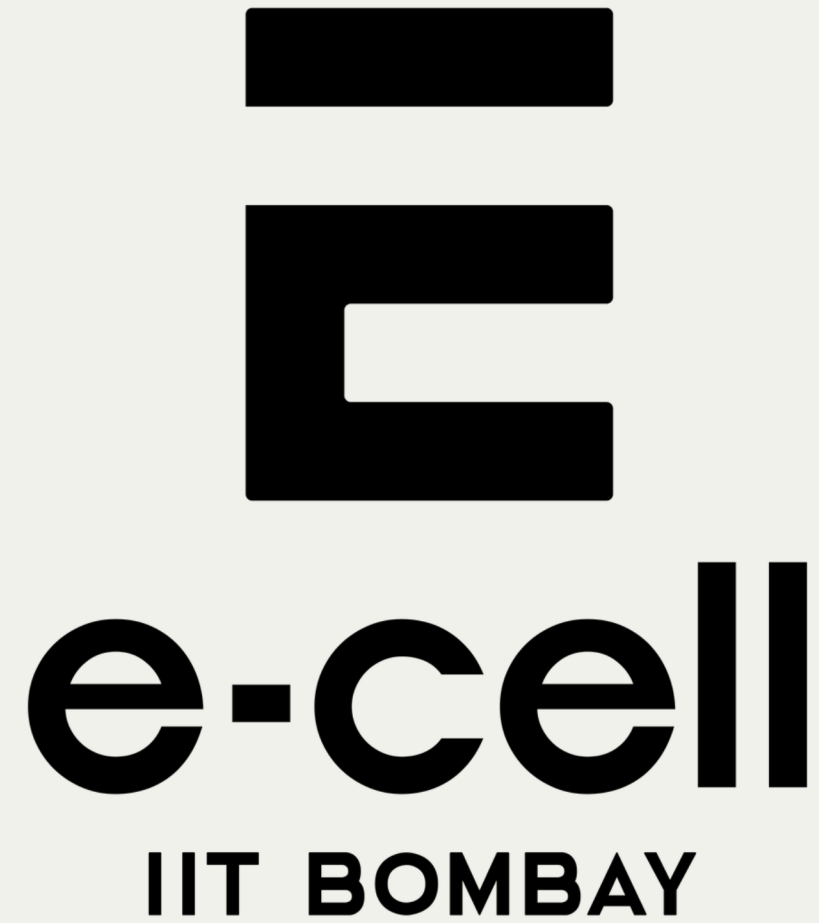
The **finalists from each track** will be invited to E-Summit the flagship event of Entrepreneur Cell IIT Bombay



Finals will put E-Cells to the test as they go head-to-head with **top E-Cells from across the country** in a thrilling set of tasks



The winners will be awarded with **cash prizes**



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