



ಕೃಷಿ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಬೆಂಗಳೂರು

UNIVERSITY OF AGRICULTURAL SCIENCES, BANGALORE

FINAL EXTERNAL EXAMINATION FOR III YEAR II SEMESTER 2021-22

ಶೈಕ್ಷಣಿಕ ವರ್ಷ 2021-22ರ 3ನೇ ವರ್ಷದ 2ನೇ ಸೆಮಿಸ್ಟರ್‌ನ ಬಾಹ್ಯ ಪರೀಕ್ಷೆ

AEX 321 Entrepreneurship Development and Business Communication (1+1)

Date: 11.07.2022

Time: 55 Mins. (11.20 AM to 12.15 PM)

Marks: 25

PART - B : DESCRIPTIVE TYPE QUESTIONS

Instructions:

1. Answers for Part-B (Descriptive type questions) should be written only in the answer booklet.
2. Answers should be written only within the box provided in the answer booklet.

II. ANSWER ANY FIVE OF THE FOLLOWING

(5 x 2 = 10)

51. Write the difference between entrepreneurship and management.
52. Name the techniques of generating ideas in establishing an enterprise.
53. Explain briefly the benefits of Project planning.
54. Mention the objectives of PMEGP.
55. Briefly write about SWOT analysis.
56. Mention the areas of rural agri entrepreneurship.
57. Write the objectives of NISIET.

III. ANSWER ANY THREE OF THE FOLLOWING

(3 x 5 = 15)

58. Explain the stages of supply chain management.
59. Discuss the various functions of entrepreneurs.
60. Discuss any two schemes supporting micro and small entrepreneurs.
61. Explain the different phases of EDP (Entrepreneurial Development Process).
62. Discuss about the challenges of rural entrepreneurship.
