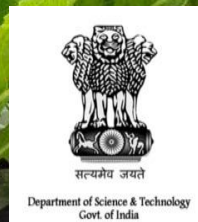


**NATIONAL ONLINE TRAINING PROGRAMME ON**  
**“EMPOWERMENT & ENTREPRENEURIAL DEVELOPMENT IN AGRICULTURE”**  
for Scientists and Technologists Working in Government Sector  
**9-13 November, 2020**



**ORGANISED BY**

Department of Agricultural Extension  
College of Agriculture, UAS, Bengaluru

**SPONSORED BY**

Department of Science & Technology  
Government of India, New Delhi



# National Training Programme on

## “Empowerment & Entrepreneurial Development in Agriculture”

**Venue** : Department of Agricultural Extension, College of Agriculture,  
University of Agricultural Sciences, GKVK, Bengaluru – 560065.

**Duration** : One-week (9-13 November, 2020)

### BACKGROUND

Farmers in India are caught between monsoon and market for their income. The climate change and associated predicaments exacerbate the farmers’ problem. Therefore, the role of entrepreneurship facilitating the farmers to face the uncertainties posed by monsoons and markets is crucial and vital as it enables them to face the vicious circle of poverty. Further, due to conversion of agriculture lands to non-agriculture purposes and migration facilitated by urbanization and villages are becoming old age homes due to several factors. It is now well understood that, mere access and adaptation to modern technologies may not serve as drivers of the change process. In fact, despite the provision of modern technology, markets, incentive structures, governance, the suicides of farmers are growing unabated. Entrepreneurship qualities inter alia in agriculture through value chains and market linkages required to be promoted. Thus, the present day extension workers have to be equipped with social engineering techniques to mould the farmers to be entrepreneurial responding towards market through creative leadership, looking for opportunities to improve and expand business, take calculated risk and assume responsibility for both profits and losses and constantly be on the lookout for new opportunities. Against this backdrop, capacity building among scientists and technologists of Government sector involved is crucial so as to enable them in promote entrepreneurship. This national training programme has been designed to enhance skills of the participants to generate outstanding entrepreneurs.

### OBJECTIVES

- ❖ Triggering the minds of the participant scientists and technologists towards entrepreneurship development for empowerment.
- ❖ Inculcating capacity building skills of entrepreneurship development among trainees.
- ❖ Strengthening common linkages with national and international institutions in entrepreneurship.



## COURSE CONTENT

- ❖ Concept and scope of Entrepreneur, Enterprise and Entrepreneurship.
- ❖ Business idea generation, opportunities and business plan development.
- ❖ Agribusiness opportunities & current agrarian situation.
- ❖ Rural-agro enterprise development programmes.
- ❖ Motivation of rural youth towards agripreneurship.
- ❖ Gender mainstreaming and opportunities in Entrepreneurship.
- ❖ Simulation exercises on goal setting & decision making.
- ❖ Innovations & agricultural start-ups in India.
- ❖ Identification of potential risks in entrepreneurship.
- ❖ Lessons / Case studies of entrepreneurial ventures that build confidence and sustenance.
- ❖ Empowering the farmers as entrepreneur / employer.



## ELIGIBILITY

The training programme is designed for the scientists / technologists working in the department/ministries of Govt. of India and State Govts., Central / State Universities, Colleges and State Science & Technology Councils. Intake capacity of this programme is 25 participants only and they will be admitted on first-cum-first-serve basis, provided they meet the criteria set by the DST, GoI.

## DURATION OF THE COURSE

The five days training programme is from 09<sup>th</sup> to 13<sup>th</sup> November 2020 through **ONLINE MODE**. The details shall be intimated along with confirmation.

## HOW TO APPLY

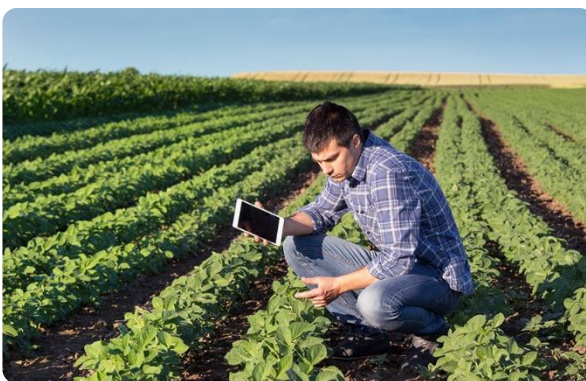
Scientists and technologists interested in this training programme may apply using Nomination Form enclosed duly recommended by the controlling officer along with Bio-Data directly in the department website [www.rawe2020.in](http://www.rawe2020.in) within the last date for application.

## IMPORTANT DATES

Last date for application : **27<sup>th</sup> October 2020**

Final confirmation to the selected candidates :

On or before **2<sup>nd</sup> November 2020**







### **ABOUT UAS BANGALORE**

University of Agricultural Sciences, Bangalore established in 1963 is one of the prestigious Agricultural Universities in the country, celebrated its Golden Jubilee during 2013-14. UAS, Bangalore has a jurisdiction over ten southern districts offering six Bachelor's degree programmes, 22 Postgraduate programme, MBA programme and 14 Doctoral programmes through its four constituent colleges. Presently, UAS, Bangalore is the best ranked among agricultural universities in India and it has been bestowed with Sardar Patel outstanding ICAR institution award twice by Indian Council of Agricultural Research, New Delhi.

### **COURSE DIRECTOR**

**Dr. B. KRISHNAMURTHY**  
**Professor and Head,**  
**Coordinator (CARDS)**  
**Visiting Scholar (IMRD)**

### **COURSE COORDINATING FACULTY**

**Dr. Y.N. SHIVALINGAIAH**  
**Dr. K.P. RAGHUPRASAD**  
**Dr. S. GANESAMOORTHY**  
**Dr. C. NARAYANASWAMY**  
**Dr. C. M. SAVITHA**  
**Dr. M. A. YASHASHWINI**

**DEPARTMENT OF AGRICULTURAL EXTENSION**

**COLLEGE OF AGRICULTURE**

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